



VSPM'S Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT**  
**RESEARCH & DEVELOPMENT**



NAAC Accredited Grade - B+  
Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367

Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No. CIBMRD/NAAC 2022-22/ Criteria-6/6.5.3

Date: - 24/12/2023

Criteria 6.5.3	Quality assurance initiatives of the institution include: <ol style="list-style-type: none"><li>1. Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements</li><li>2. Collaborative quality initiatives with other institution(s)</li><li>3. Participation in NIRF</li><li>4. any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)</li></ol>
Response	B. any three <ol style="list-style-type: none"><li>1. Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements</li><li>2. Collaborative quality initiatives with other institution(s)</li><li>3. Participation in NIRF</li></ol>
Supporting Documents	List of the Quality assurance initiatives of the institution Supporting documents of initiatives

  
Dr. Amishi Arora

Principal, CIBMRD

  
Dr. Yogita Sure


IQAC Coordinator

Central Institute of Business Management  
Research & Development Nagpur

6.5.3 Quality assurance initiatives of the institution include:

1. Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analysed and used for improvements
2. Collaborative quality initiatives with other institution(s)
3. Participation in NIRF
4. any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

Year	Conferences, Seminars, Workshops on quality conducted	Academic Administrative Audit (AAA) and initiation of follow up action	Participation in NIRF along with Status.	ISO Certification. and nature and validity period	NBA or any other certification received with program specifications.	Collaborative quality initiatives with other institution(s) (Provide name of the institution and activity)	Orientation programme on quality issues for teachers and students organised by the institution, Date (From-To) (DD-MM-YYYY)
	Central India Management Conclave in association with Saint Mary University, Philippines	Application for Academic audit is submitted	NIRF-2023 report Submitted link chrome-extension://efaidnbmnnnibpcajpcgclefindmkaj/https://cib.mrd.edu.in/uploads/images/2023/NIRF%20dcf%20jan23.pdf			Faculty exchange with Saint Mary University, Philippines	Workshop on Universal Human Values for the students
	NEP 2020 Workshop in collaboration with AIMS, Nagpur Chapter					Central India Management Conclave in association with Saint Mary University, Philippines	Specialization selection Seminar

  
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2022-23					2 days National Workshop on Outcome based Assessment and Evaluation System under revised NAAC Framework in association with NAAC	Union Budget 2022 Analysis & Quiz
					Workshop on personal branding / image building in association with JCI Nagpur chapter	workshop on how to write research paper in scopus for the faculties
					Workshop on social Entrepreneurship in association with Yashodhara Bahudeshiya Sangh, Nagpur, Maharashtra	'Unite' on international day for elimination of violence against women by Dr. Madhuri Zade on 25th Nov 2022
					30 hrs Value addition program on Financial Management in association with MSME for the students	30 hrs training program on 'Data mining & Data Science Using 'R''
					Value addition program on Personal & Behaviour Finance in association with Saint Mary University, Philippines	<b>A workshop on Ethical Business practices and life for the students</b>

  
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					Value addition program on Risk & Portfolio Management in association with Saint Mary University, Philippines	Workshop on hypothesis testing using SPSS
					Start-up exhibit Workshop in association with Yashodhara Bahudeshiya Sangh, Nagpur, Maharashtra	Cancer Awareness & protection program
					Youth involvement in Democracy & Governance as a part of G20	Importance of Wealth Management
						Incubation centre visit

  
 Anushka  
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## Internal Quality Assurance Cell (IQAC)

### Minutes of the meeting held on 4<sup>th</sup> October 2022

The quarterly meeting of Internal Quality Assurance Cell (IQAC) was held on 4<sup>th</sup> October 2022

4.00pm at CIBMRD, assembly hall

**The following members were present:**

Dr. Amishi Arora, Director CIBMRD, Nagpur  
Prof. Jawahar Charde  
Dr. Jyoti Patil  
Dr. Yogita Sure, IQAC Co-ordinator  
Dr. Ravindra Gharpure, -member  
Dr. Ajay Talwekar -member  
Dr. Anup Suchak-member  
Dr. Sagar Khursange-member  
Prof. Virendra Disawal -member  
Dr. Krunal Parekh -member  
Prof. Aarti Kulkarni-member  
Mr. Rajendra Chore -member  
Mr. Sanjay Raut -member

**Following member were absent:** Mr. Siddhant Wasekar  
Mr. Anchit Narwadkar  
Mr. Saurabh Agrawal  
Mr Amlesh Mendekar

#### The Minutes of the meeting are:

**Agenda 1:** Approval of minutes of Meeting held on 24<sup>th</sup> Feb 2022

**Resolution 1:** Resolved that the IQAC unanimously approved the minutes of the meeting held on 24<sup>th</sup> Feb 2022. Chairman of IQAC welcome the new

**Agenda 2: NAAC workshop**

**Resolution 2:** Dr. Amishi Arora Informed the members that the proposal of CIBMRD IQAC for financial assistance for organizing 2 days national level workshop on the topic 'Outcome based assesment & Evaluation system under revised NAAC framework ' has been accepted for the financial assistance of Rs. 30,000. The proposed date was 23<sup>rd</sup> & 24<sup>th</sup> Dec. but after the discussion it was decided to reschedule it in the month of January. It was decided to invite Dr. Devendra Kawday, Advisor NAAC Bangalore for the inauguration of the workshop. . Dr. Yogita Sure, Head IQAC is s given the responsibility as the convener of the workshop.

**Agenda 3: Collaborative activities**

**Resolution 3:** Dr. Amishi Arora proposed that this year we can organized our conference (CIMC) in association with Saint Mary University. The proposal was accepted by all the members and Dr. Anup Suchak & Prof. Athar are given the responsibility to execute this proposal.

Dr. Amishi Arora also informed that Mrs. Monaloufel Rosario Jasmin from Saint Mary University is interested to visit India in the month of March. Hence it was decided to schedule some FDP & SDP in association with Saint Mary University. Dr. Kunal Parekh & Dr. Anup Suchak are given the responsibility to decide the topic & design the content of for FDP & SDP.

#### Agenda 4: Value addition programs

**Resolution 4:** Dr. Anup Suchak proposed a 30 hrs. Value addition program on 'Financial Management in association with MSME, Nagpur. The proposal was approved by the committee and Dr. Anup Suchak is given the responsibility to organize the program.

Dr. Yogita Sure also proposed a 30 hrs. Hands on training program on 'Data Mining' & 'Data Science using R' in collaboration with Shri Ramdeobaba college of Engineering, Nagpur.

Dr. Krunal Parekh also proposed a FDP / workshop under IIC on the topic 'Personal Branding' for the teaching & non-teaching staff of CIBMRD.

To enhance the research & publication skills of CIBMRD faculties Dr. Ravindra Gharapur, Head Research cell is directed to arrange some training program on research & publication.

#### Agenda -5: Review of Academic, IIC & other activities

**Resolution 5 :** Chairman IQAC Dr. Amishi Arora, took the review of academic activities, IIC activities, sports & cultural activities. On the basis of review of result of summer 2022, it was decided to schedule the remedial classes for the subjects 'Cost Accounting'. Dr. Krunal Parekh, Head IIC presented the IIC activities. Prof. Athar Ali proposed a inter collegiate 'Cricket Tournament'.

#### Agenda -5. Reconstitution of IQAC

**Resolution:** IQAC of CIBMRD is reconstituted.


The meeting ended with a formal vote of thanks proposed by IQAC Coordinator, Dr. Yogita Sure.

  
Chairman IQAC

Central Institute of Business Management  
Research & Development Nagpur

#### Circulated to:

Prof. Jawahar Charde  
Dr. Ravindra Gharpure,  
Dr. Ajay Talwekar,  
Dr. Sagar Khursange  
Dr. Anup Suchak  
Prof. Virendra Disawat  
Dr. Krunal Parekh  
Prof. Aarti Kulkarni  
Mr. Rajendra Chore,  
Mr. Sanjay Raut  
Mr. Amlesh Mendekar  
Mr. Anchit Narwadkar  
Mr. Saurabh Agrawal  
Mr. Siddhant Wasekar  
Dr. Jyoti Patil

  
Co-ordinator IQAC

IQAC Coordinator  
Central Institute of Business  
Management Research & Development  
Nagpur



## Internal Quality Assurance Cell (IQAC)

### Minutes of the meeting held on 27<sup>th</sup> March 2023

The quarterly meeting of Internal Quality Assurance Cell (IQAC) was held on 27<sup>th</sup> March 2023, 4.00pm at CIBMRD, assembly hall

**The following members were present:**

Dr. Amishi Arora, Director CIBMRD, Nagpur  
Prof. Yuvraj Chalkhor member  
Dr. Jyoti Patil, member  
Dr. Yogita Sure, IQAC Co-ordinator  
Dr. Ravindra Gharpure, -member  
Dr. Ajay Talwekar -member  
Dr. Anup Suchak-member  
Dr. Sagar Khursange-member  
Prof. Virendra Disawal -member  
Dr. Krunal Parekh -member  
Prof. Aarti Kulkarni-member  
Prof. Athar Ali  
Mr. Rajendra Chore -member  
Mr. Sanjay Raut -member

**Following member were absent:** Miss Bhagyashri Gabail  
Mr. Saurabh Agrawal  
Mr Amlesh Mendekar

#### The Minutes of the meeting are:

**Agenda 1:** Approval of minutes of Meeting held on 4<sup>th</sup> October 2022

**Resolution 1:** Resolved that the IQAC unanimously approved the minutes of the meeting held on 4<sup>th</sup> October 2022. Dr. Amishi Arora, chairman IQAC welcomed the new member of IQAC

**Agenda 2. Review of AQAR submission**

**Resolution 2:** Dr. Yogita Sure, Co-ordinator IQAC presented the AQAR for the academic year 2021-22. Based upon the review Dr. Amishi Arora chairman IQAC pointed out that faculties should write more research papers in UGC care listed Journals. She also directed faculties to apply for research grants.

**Agenda 3: Review of Academic activities.**

**Resolution 3:** Dr. Amishi Arora reviewed the academic activities like syllabus completion, project completion, and schedule of internal assessments.

**Agenda 3: Workshops, seminar, Training programs**

**Resolution 3:** Prof. Aarti Kulkarni & Dr. Ajay Talwekar are given the responsibility to organize the program for celebration of 'International women's Day' Under NSS & Women's Cell. Dr. Kunal Parekh, Head IIC is given the responsibility to organized a visit to 'Incubation Centre' of G. H. Raisonni college of Engineering It was also decided to organized a workshop on 'Social Entranrenurshiop is association with Yashodhra Bahuudeshiya Sanstha.











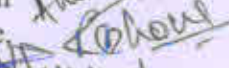



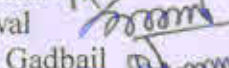

Dr. Ravindra Gharpure, Head Research Cell was asked to organize a workshop on research paper writing in Scopus to enhance the research skill of students & faculties

The meeting ended with a formal vote of thanks proposed by IQAC Coordinator, Dr. Yogita Sure.

  
Chairman IQAC

Central Institute of Business Management  
Research & Development Nagpur

**Circulated to:**

Prof. Yuvraj Chalkhor  
Dr. Jyoti Patil   
Dr. Ravindra Gharpure   
Dr. Ajay Talwekar   
Dr. Sagar Khursange   
Dr. Anup Suchak   
Prof. Virendra Disawal   
Dr. Krunal Parekh   
Prof. Aarti Kulkarni   
Dr. Rajendra Chote   
Prof. Athar Ali   
Mr. Sanjay Raut   
Mr. Amlesh Mendekar   
Mr. Saurabh Agrawal   
Miss. Bhagyashree Gadail 



Co-ordinator IQAC  
IQAC Coordinator  
Central Institute of Business  
Management Research & Development  
Nagpur



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Phone : (0712) 2289913, 2292367



Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No. *77BA/510/2023*

*Dt. 11/04/2023*

To  
The Asstt. Registrar (College Section)  
RTM Nagpur University,  
Nagpur

Subject: **Academic Audit and Continuation of Affiliation proposal for the session 2023-2024**

Sir,

Please find the enclosed herewith the proposal for Academic Audit and Continuation of Affiliation for your consideration.

Thanking you

With Regards

*Amishi Arora*  
(Dr. Amishi Arora)

Principal

Principal

Central Institute of Business Management  
Research & Development Nagpur.

*Amishi Arora*  
*12-4-23*

महाविद्यालय विकास विभाग  
राष्ट्रसंत तुकडोजी महाराज  
नागपूर विद्यापीठ, नागपूर

**APPLICATION**

REF/AUDIT/2324/N2J9MQ

*(Under Direction No. 114 of the Maharashtra Public University Act, 2016)*

**Instructions:-**

- i. The application Society desirous of applying to the University for Academic & Administrative Audit either for grant of Continuation of affiliation for existing Courses under Section 114 or for inspection under section 117 of The Maharashtra Public Universities Act, 2016 shall use this application form.
- ii. The application shall be submitted IN TWO COPIES.
- iii. The applicant Society running more than one College/Institution shall submit separate application for each College.
- iv. Fee of Academic & Administrative Audit and for continuation of affiliation:  
As prescribed in the Direction

To,

**The Registrar,  
Rashtrasant Tukadoji Maharaj  
Nagpur University, Nagpur**

Sir,

The undersigned begs to apply For Academic Audit and grant for Continuation of affiliation to our College/Institution Named **Central Institute Of Busines Management Research & Development** run by **VSPM Academy of Higher Education, Nagpur** From the session **2023-24**. The requisite fee is paid through the Crossed Bank Draft No. **000204** dated **29-08-2022** Drawn on the Bank of **BANK OF INDIA** for Rs. **30000** and the said draft is submitted along with the hard copy this application.

I request to process this application for necessary permission.

*Y. Bhattacharjee*  
(Signature & Seal of the Secretary)  
**Secretary**  
**VSPM Academy of Higher Education**  
**Nagpur**  
(Society's Name)

Dated : **28-03-2023**



(Information against the columns mentioned below should be entered correctly).

1. a. Month and Year of the establishment of the College **JULY, 1994**
- b. Month and Year up to which College is affiliated for Courses in different Faculties:  
(Starting Year attach a Copy of the letter received from Rashtrasant Tukadoji Maharaj Nagpur University regarding affiliation) **2022-2023**
- c. No. & Date of Govt. Resolution granting above affiliation. (attach a Copy of first time affiliation received from Nagpur University.)

2. Existing Courses for which Continuation of affiliation sought:

Sr. No.	Name of Faculty	Classes	Subjects	Medium	Intake	Affiliation Granted Upto	No. of Govt. Resolution	Date of Govt. Resolution
1	Faculty of Commerce and Management	Bachelor of Business Administration - [First Year] - [Add. Sec. 1] - [120]	As Per Syllabus	English	120	2022-23	2004/(339/04)/MS3	24-08-2004
2	Faculty of Commerce and Management	Bachelor of Business Administration - [Second Year] - [Add. Sec. 1] - [120]	As Per Syllabus	English	120	2022-23	2004/(339/04)/MS3	24-08-2004
3	Faculty of Commerce and Management	Bachelor of Business Administration - [Third Year] - [Add. Sec. 1] - [120]	As Per Syllabus	English	120	2022-23	2004/(339/04)/MS3	24-08-2004
4	Faculty of Commerce and Management	Master of Business Administration - [First Year] - [Add. Sec. 1] - [90]	[Business Administration]	English	90	2022-23	NGC-3594/MBA-7497/MS3	26-07-1994
5	Faculty of Commerce and Management	Master of Business Administration - [Second Year] - [Add. Sec. 1] - [90]	As Per Syllabus	English	90	2022-23	NGC-3594/MBA-7497/MS3	26-07-1994
6	Faculty of Commerce and Management	Bachelor of Commerce (Honours) - [First Year] - [Add. Sec. 1] - [120]	As Per Syllabus	English	120	2022-23	NGC-2021/(02/21)/MS-4	15-06-2021

3. List of the Courses granted Permanent Affiliation

Sr. No.	Name of Faculty	Classes	Subjects	Medium	Intake	Permanent Affiliation from the Year	University Permission Letter No.	University Permission Date
No Records.								

4. Number of students who actually appeared and Number of Students successful at the above mentioned Examination During the past 3 years Class-wise :

Sr. No.	Name of Faculty	Classes	Subjects	Shift	No. of Students Appeared and Passed		
					Year	Appeared	Passed
1	Faculty of Commerce and Management	Bachelor of Business Administration - [First Year]	As Per Syllabus	Regular Shift	2019-20	46	46
					2020-21	44	37
					2021-22	64	61
2	Faculty of Commerce and Management	Bachelor of Business Administration -	As Per Syllabus	Regular Shift	2019-20	35	35

				[Second Year]				
						2020-21	40	40
						2021-22	41	40
3	Faculty of Commerce and Management	Bachelor of Business Administration - [Third Year]	As Per Syllabus	Regular Shift		2019-20	12	12
						2020-21	29	29
						2021-22	45	45
4	Faculty of Commerce and Management	Master of Business Administration - [First Year]	As Per Syllabus	Regular Shift		2019-20	82	82
						2020-21	84	79
						2021-22	93	91
5	Faculty of Commerce and Management	Master of Business Administration - [Second Year]	As Per Syllabus	Regular Shift		2019-20	61	58
						2020-21	105	35
						2021-22	80	43

5. a. Date of visit of the previous Local Enquiry/Academic & Administrative Audit Committee **03-02-2021**  
b. Names of Member of Committee **DR. VINAYAK DESHPANDE DR. ANANTA DESHMUKH DR. NIRZER KULKARNI DR. RAJESH TIMANE DR. YOGESH GHARPURE**

**(Attach the following documents for this application)**

6. i. University directive/s not complied with by the College so far **ALL ARE COMPLIED**  
ii. A copy of Audited Statement of Income and Accounts of the preceding year **2021-2022**  
iii. A list of College Development Committee members and the period of tenure from **02-08-2021** to **01-08-2023** in each case.

Dated: **28-03-2023**

  
(Signature & Seal of the Principal of the College)  
Principal  
Central Institute of Business Management  
Research & Development Nagpur





महाराष्ट्र MAHARASHTRA

2022

NAGPUR TREASURY  
34AA 205660  
24 MAR 2023  
Stamp Mark

To,

The Affidavit,  
Before Hon'ble Executive  
Magistrate/ Notary

Sir,

I Principal/Secretary of College Central Institute Of Busines Management Research & Development State on Solemn affirmation as under -

- That the provisions of the Act and Statutes, Ordinances and Regulations there under and the sending orders and directions of the University shall be observed;
- That there shall be separate college development committee provided for an affiliated college as provided by Section 97 of Maharashtra Public University Act 2016;
- That the number of students admitted for courses of study shall not exceed the limits prescribed by the University and the State Government from time to time;
- That there shall be suitable and adequate physical facilities such as buildings, laboratories, libraries, books, equipment required for teaching and research, hostels, gymnasium as may be prescribed;
- That the financial resources of the college or institution shall be such as to make due provision for its continued maintenance and working;
- That the strength and qualifications of teaching and non-teaching staff of the affiliated colleges and recognised institutions and the emoluments and the terms and conditions of service of the staff of affiliated colleges shall be such as prescribed by the University and which shall be sufficient to make due provision for courses of study, teaching or training or research, efficiently;
- That the services of all teaching and non-teaching employees and the facilities of the college to be affiliated shall be made available for conducting examinations and for promoting other activities of the University;



39324	26/3/2023
2) नाम	एमएम
3) दस्तावेजों के प्रकार	दस्तावेज
4) मिलावट के कारण	
5) मिलावट के प्रकार	सी.आय.जी.एन.कासे
6) इसका उद्देश्य	मसजिदा
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99) मिलावट के प्रकार	
100) मिलावट के प्रकार	

- h. That the directions, and orders issued by the Chancellor, Vice-Chancellor and other Officers of the University in exercise of the powers, conferred on them under the provisions of the Act, Statutes, Ordinances and Regulations shall be complied with ;
- i. That there shall be no change or transfer of the management without prior permission of the University;
- j. That the college or institution shall not be closed without prior permission of the University;
- k. That in the event of disaffiliation or de recognition or closure of the college or institution under Section 121 all the assets of the college or institution including building and equipment which have been constructed or created out of the amount paid as a grant-in-aid by the State Government or the University Grants Commission shall vest in the State Government.

Yours faithfully,

*[Signature]*  
 Deponent Principal / Secretary  
 VSPM Academy of Higher Education  
 Nagpur

I know the Deponent

Advocate

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**College Information Academic and Administrative Audit and Continuation of Affiliation for A.Y. 2023-24**


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**College Name : [EN57364] - Central Institute Of Busines Management Research & Development**
**Reference No : REF/AUDIT/2324/N2J9MQ**


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Sanstha Name : VSPM Academy of Higher Education, Nagpur  
 Address : 5 YMCA Complex, Mahrajbagh Road, Sitabuldi, Nagpur  
 Pincode : 440001  
 Year of Establishment : 1971  
 Phone No. : 0712 - 2536409  
 Mobile : 9372355020  
 E-mail : yuvrajchalkhor@gmail.com  
 Website : www.vspmahe.in  
 No. of Colleges run by Sanstha : 11

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College Name : Central Institute Of Busines Management Research & Development  
 Address : Pawanbhumi, Somalwada, Wardha Road  
 District : Nagpur  
 Taluke : Nagpur City  
 Pincode : 440025  
 Year of Establishment : 1994  
 Phone No. : 0712 - 2289913  
 Mobile : 9422114958  
 E-mail : cibmrd@gmail.com  
 Website : www.cibmrd.edu.in  
 Name of Principal : Dr. Amishi Arora  
 Type of Principal : Acting  
 Principal Mobile : 9422114958  
 Principal e-Mail : aroraamishi@yahoo.com  
 Principal Approval Letter Number :  
 Approval Letter Date :

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Type of Institute : Co-Education  
 Location : Urban  
 UGC 2F Approval : Yes      If Yes, No.: 1-1/2021(CPP-I/C)      Dt : 30-07-2021  
 12B Approval : No      If Yes, No.:      Dt :  
 NAAC Accreditation Year & Grade : Yes      If Yes, Yr.: 2020      Grade : B+  
 NBA Accreditation Year & Grade : No      If Yes, Yr.:      Grade :  
 NIRF Year and Ranking : No      If Yes, Yr.:      Grade :

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**Availability of Statutory Committees**

College Development Committee : Yes  
 Internal Complaints Committee : Yes  
 Internal Quality Assurance Cell : Yes  
 Students Council : Yes



Anti-Ragging Committee : Yes  
 Equal Opportunity Cell : Yes

**Programs Run By College**

Number of Self-Financed Programs (if Any) : Yes. Number : 03  
 Number of New programs introduced in the college during the years (if Any) : No Number : 0  
 Is College running other University Program? : No  
 Whether institute is registered for Academic Bank of Credit? : No IF Yes, Institute Number :  
 Number of students registered for Academic Bank of Credit : 235  
 Whether College/Institute is Autonomous? : No

**List of Academic Departments**

Faculty / Branches	Name of the Department (e.g., Physics, Botany, History Marathi, Commerce, Management, Sociology etc.)	UG	PG	Research
Humanities				
Commerce & Management	MBA, BBA, B. Com (Honors), Ph. D.	Yes	Yes	Yes
Science & Technology				
Interdisciplinary				
Professional	MBA, BBA	Yes	Yes	
Skilled Oriented				
Value Added				
Any Other				

**Details of Programs offered by the college (Give data for current Academic Year)**

Sr. No.	Name of Faculty	Program Level	Course	Duration	Entry Qualification	Medium	Grant Status	Sanctioned / Approved Student Strength	No. of Students Admitted	Government Approval letter for College
1	Faculty of Commerce and Management	Post-Graduation	Master of Business Administration	2 Year(s)	any graduate	English	Non-Granted	90	187	NGC-3594/MBA-7497/MS3 26-07-1994
2	Faculty of Commerce and Management	Under Graduate	Bachelor of Business Administration	3 Year(s)	HSC WITH ANY STREAM	English	Non-Granted	120	152	2004/(339/04)/MS3 24-08-2004
3	Faculty of Commerce and Management	Under Graduate	Bachelor of Commerce (Honours)	3 Year(s)	HSC WITH ANY STREAM	English	Non-Granted	120	0	NGC-2021/(02/21)/MS-4 15-06-2021

**Students Admitted to the College during the last Five Academic Years (UG)**

Sr. No.	Year	Category	Male	Female
1	2018-19	OPEN/General	16	5
2	2018-19	ESBC	6	4
3	2018-19	OBC	24	11
4	2018-19	NT (B)	1	0



5	2018-19	VJ (A)	0	1
6	2018-19	ST	2	1
7	2018-19	SC	12	9
8	2019-20	OPEN/General	19	7
9	2019-20	ESBC	2	2
10	2019-20	OBC	24	19
11	2019-20	NT (C)	0	1
12	2019-20	NT (B)	1	1
13	2019-20	ST	4	5
14	2019-20	SC	13	7
15	2020-21	OPEN/General	21	8
16	2020-21	ESBC	2	1
17	2020-21	OBC	28	22
18	2020-21	NT (B)	2	1
19	2020-21	ST	4	6
20	2020-21	SC	17	13
21	2022-23	OPEN/General	30	18
22	2022-23	ESBC	4	0
23	2022-23	OBC	38	11
24	2022-23	NT (C)	1	0
25	2022-23	NT (B)	3	1
26	2022-23	ST	3	3
27	2022-23	SC	26	13
28	2021-22	OPEN/General	22	16
29	2021-22	ESBC	2	3
30	2021-22	OBC	40	20
31	2021-22	NT (B)	3	2
32	2021-22	ST	2	4
33	2021-22	SC	29	15

**Students Admitted to the College during the last Five Academic Years (PG)**

Sr. No.	Year	Category	Male	Female
1	2020-21	OPEN/General	8	13
2	2020-21	ESBC	5	7
3	2020-21	OBC	36	43
4	2020-21	NT (C)	2	0
5	2020-21	NT (B)	4	2
6	2020-21	ST	1	1
7	2020-21	SC	33	30
8	2018-19	OPEN/General	9	13
9	2018-19	ESBC	2	8
10	2018-19	OBC	21	33
11	2018-19	NT (C)	3	0
12	2018-19	NT (B)	4	1
13	2018-19	VJ (A)	0	1
14	2018-19	ST	1	0
15	2018-19	SC	21	31
16	2019-20	OPEN/General	10	11

17	2019-20	ESBC	1	5
18	2019-20	OBC	16	46
19	2019-20	NT (B)	2	1
20	2019-20	VJ (A)	1	0
21	2019-20	ST	1	1
22	2019-20	SC	19	25
23	2022-23	EWS	0	2
24	2022-23	ESBC	4	7
25	2022-23	OBC	23	24
26	2022-23	NT (C)	3	3
27	2022-23	NT (B)	4	5
28	2022-23	ST	0	5
29	2022-23	SC	40	56
30	2021-22	OPEN/General	5	10
31	2021-22	ESBC	6	7
32	2021-22	OBC	32	22
33	2021-22	NT (C)	3	1
34	2021-22	NT (B)	3	1
35	2021-22	ST	1	4
36	2021-22	SC	40	44

**Students Enrollment in the College during the Current Academic Year**

Type of students	UG	PG	M.Phil.	Ph.D.
Students from the Same State where the College is located	144	186		18
Students from other States of India	8	1		
NRI Students				
Foreign Students				

**Research Information**

No. of M.Phil and Ph.D. Faculty Member	M.Phil : 1	Ph.D. : 7
No. of Students Completed M.Phil/Ph.D under the guidance of faculty Members in College / Department in last one year	M.Phil : 0	Ph.D. : 02
Information Regarding Research Papers Presented / Published on University / State / National / International Level in last one Academic Year	National : 2	International : 12
No. of Major/Minor Research Projects in last one Academic Year	In Progress : 0	Completed : 0

**Infrastructure Information**

Land / Building(s) of the College / Institution is	: Own	
No. of Virtual Classrooms	: 1	
Number of classrooms with ICT Facilities (Roof mount LCD projector, Computer, Internet etc.)	: 5	
Adequate well-furnished class rooms as per University/Apex body norms	: Required : 7	Available : 8



**Laboratory Information**

No. and Size of Laboratories as per University Norms/Apex body : Required : 100 Available : 220  
 Area of Laboratory :

**Library Information**

Journals : National : 12 International : 240  
 Library Automation : Yes If Yes, Software Name : Libman  
 Budget Allocated for Purchase of Books and Journals : 50000

**Faculty Information**

Required No. of Teaching Faculty : 13  
 Faculty members deputed / sponsored for the improvement of academic qualification during last year : 5

**Teaching-Learning-Evaluation Information (Current Year)**

Name of Learning Management System : Teachmint  
 Expenditure for purchase of Books and Journals : 21800  
 Expenditure for e-journals and online library : 13570  
 Number of value-added courses imparting human values and life skills : 3  
 Number of functional MoUs with institutions of National, International importance, other Universities, Industries, Corporate Houses etc : 10  
 Number of linkages for faculty exchange, student exchange, internship, field trip, on- the-job training, research, etc. : 10  
 Percentage of students undertaking field projects / internships : 100  
 Number of extension and outreach programs conducted : 10  
 Percentage of students participating in extension activities with Government Organizations, Non-Government Organizations and programs such as Swachh Bharat, Aids Awareness, Gender Issue, Bharat Abhiyan etc. : 50  
 Number of activities conducted in association with RTMNU : 0

**Student Information**

- |   |
|---|
| 1) Average result of final year of last year: 77  |
| 2) No. of students passed in first class and above in final year (last year): 88  |
| 3) No. of students in university merit list in final year (last year): 1  |
| 4) Percentage of students qualifying in state/ national/ international level examinations during the year (e.g.: NET/SLET/GATE/ GMAT/ CAT/ GRE/TOEFL/Civil Services/State government examinations): 6 |
| 5) Number of placements of outgoing students during the last year: 54   |
| 6) Maximum Salary Offered: 780000   |
| 7) Minimum Salary Offered: 180000   |
| 8) Number of research papers published in the Journals notified on Web of Science/Scopus/UGC during the last year: 6  |
| 9) Number of papers Published in Proceeding during Year: 1  |
| 10) Number of Books Published during Year: 1  |
| 11) Chapters in books Published during Year: 1  |
| 12) No. of faculty members delivered keynote address or chaired the session in National or International conferences in the last year : 1   |

13) No. of Faculties contributed as resource persons at QIP/symposium /workshop / conference / seminar in last year: 1
14) No. of Patents Filled: 0
15) No. of Patents Published: 0
16) No. of Patents Granted: 0
17) No. of Major/Minor Research Projects undertaken by faculty: 0
18) Number of awards and recognition received by faculty from Government/recognized bodies at university/state/national/international level during the year: 1
19) Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national level etc. (award for a team event should be counted as one) during the year: 1
20) Number of awards/medals for outstanding performance in sports/cultural activities at international level etc. (award for a team event should be counted as one) during the year: 0
21) Percentage of students benefitted by Vocational Education and Training (VET)/Skill education/professional education during the year: 100

#### Teacher Information

Sr. No.	Name	Gender	Subject	DOB	Caste Category	Type of Approval
		Designation	Qualification	Date of First Appointment	Mobile No.	Approval Letter Number / Date
1.	DR. AMISHI DEEPAK ARORA [T652448]	Female	Management		OPEN/General	Regular
		Associate Professor	Ph.D., MBA, M.Com	12-09-2012	9422114958	C/4345 [ 07-09-2012]
2.	DR. ANUP KIRTIBHAI SUCHAK [T918128]		BBA	01-02-1982	OPEN/General	Regular
		Assistant Professor	Ph. D, UGC NET, MBA, M. COM	16-07-2018	9823814950	C/1036 [ 11-07-2018]
3.	PROF. ATHARJAVED LIYAQUAT ALI [ ]		BBA	21-06-1986	OPEN/General	Regular
		Assistant Professor	MBA, MA, BE	14-03-2023	9860948968	2021-22/SHIMA/NGP/2570 [ 14-03-2023]
4.	DR. KRUNAL BIPINCHANDRA PAREKH [ ]		Business Administration	15-04-1982	EWS	Regular
		Assistant Professor	Ph.D., LLB, MBA, MCOM, GDCA	08-03-2023	9156732635	2021-22/SHIMA/NGP/2530 [ 08-03-2023]
5.	DR. RAJENDRA HARIBHAU CHORE [ ]		Librarian	04-03-1972	OPEN/General	Regular
		Librarian	Ph.D., M.LIB, M.PHIL, NET, SET	05-03-2003	8087148824	C/1196 [ 25-07-2018]
6.	DR. RAVINDRA DNYANQBAJI GHARPURE [T811729]		Master of Business Administration	01-07-1972	OBC	Regular
		Assistant Professor	Ph.D, MBA, MCA, MCM	01-08-2013	7020213756	CS/1361 [ 25-09-2013]
7.	DR. SAGAR CHINTAMANRAO KHURSANGE [T827086]		Master of Business Administration	28-11-1982	OPEN/General	Regular
		Assistant Professor	Ph.D., MBA, BE	03-07-2009	7972599481	950 C/680 [ 04-03-2011]
8.	DR.(MRS). YOGITA SUNIL SURE [T967165]	Female	Management			Regular
			Ph.D, MBA, B.TECH	09-08-2013	9923038591	[ 14-10-2013]

All the filled information is Correct to my Knowledge

  
(Stamp / Seal of College Authority)



# Circular

**06<sup>th</sup> October 2022**

All the BBA and MBA students are hereby notified that Central Institute of Business Management Research and Development, Nagpur in association with Govt. of India Micro, Small and Medium Enterprises, Nagpur is organizing a 30 hours Value Addition program on Financial Management from 17<sup>th</sup> October 2022 to 21<sup>st</sup> October 2022. All interested students are required to contact Dr. Anup Suchak & enroll for the course.

  
Dr. Anishi Arora

**Principal**

Principal

Central Institute of Business Management  
Research & Development Nagpur.

V S P M Academy of Higher Education

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT  
RESEARCH & DEVELOPMENT**

Pawanbhumi, Somatwada, Wardha Road, Nagpur - 440 025 (M.S.)  
Website: www.cibmrtd.edu.in / E-mail: cibmrtd@gmail.com



Recognized By AICTE, OTE Code: MB4110  
Affiliated to Nagpur University

Phone: 2289913, 2292387  
Fax: 0712 - 2289913

Ref No: MBA/515/2022

8/10/2022

To

Shri. Prithviraj Dote,  
Asstt. Director,  
MSME-DI, Nagpur

Subject: Proposal to organize MSME-DI MDP at CIBMRD.

Dear Sir,

We came to understand that MSME Development Institute organizes various MDPs at different institutes of Nagpur, in this regards we propose to host MDP on Financial Management at our institute from 17<sup>th</sup> October 2022, for this purpose we request you to give our institute an opportunity to be associated with you esteemed organization.

Thanking you in anticipation.

Warm regards,

  
Dr. Anishi Arora

Principal  
Central Institute of Business Management  
Research & Development, Nagpur



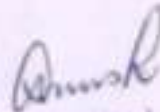
GOVT OF INDIA  
MICRO, SMALL & MEDIUM ENTERPRISES  
MSME-DEVELOPMENT INSTITUTE, NAGPUR

IN ASSOCIATION WITH  
CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH AND  
DEVELOPMENT, NAGPUR.

ORGANISES  
MANAGEMENT DEVELOPMENT PROGRAMME  
ON  
FINANCIAL MANAGEMENT  
(From 17/10/2022 to 21/10/2022)  
Venue:-CIBMRD, NAGPUR

**AGENDA OF INAUGURATION**

Welcome of the Guests	11:00 am – 11:05 am
Welcome Speech by Dr. Amishi Arora, Director, CIBMRD	11:05 am – 11:15 am
Introductory remarks by Shri. Pritvirajji Doifode, Asst. Director, MSME, Nagpur	11:15 am – 11:25 am
Presidential Speech by C.A. Shri. R. K. Ganeriwala, Chief Guest.	11:25 am – 11:55 am
Vote of Thanks	11:55 am

  
Principal  
Central Institute of Business Management  
Research & Development Nagpur.

GOVT OF INDIA  
MICRO, SMALL & MEDIUM ENTERPRISES  
MSME-DEVELOPMENT INSTITUTE, NAGPUR

IN ASSOCIATION WITH

CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH AND DEVELOPMENT,  
NAGPUR.

ORGANISES

**MANAGEMENT DEVELOPMENT PROGRAMME  
ON**

**FINANCIAL MANAGEMENT**

(From 17/10/2022 to 21/10/2022)

Venue:-CIBMRD SOMALWADA, NAGPUR

PROGRAMME SCHEDULE

Date	Session	Time	Topic	Faculty	Mobile/email
17/10/2022	I	11.00 to 12.30	INAGURATION		
	II	12.30 to 2:00	Startup Financing	CA Sumit Tajpuriya and Ritika Tajpuriya	9890897011 sumittajpuriya@gmail. com
	III	2:00 to 3:30	Opportunities in Banking and Insurance	Prof. Rahim Khayyam	9422826136 rahim.khayyam@gmail com
	IV	3:30 to 5:00	Career in Mutual Funds, Capital Market	Prof. Rahim Khayyam	9422826136 rahim.khayyam@gmail .co
18/10/2022	I	11.00 to 12:30	Preparation and Application of financial statement	Dr. Krunal Parekh	9156732635 krunal.parekh@cibmrd .edu.in
	II	12:30 to 2:00	Application of Profit & Loss Account in business	Dr. Krunal Parekh	9156732635 krunal.parekh@cibmrd .edu.in
	III	2:00 to 3:30	Preparation of statement of Changes in Working Capital and its application in Short term Financing	Dr. Arvind Khadse	9823757675 khadse_arvind@rediff mail.com
	IV	3:30 to 5:00	Analysis of Application and sources of Fund	Dr. Arvind Khadse	9823757675 khadse_arvind@rediff mail.com
19/10/2022	I	11.00 to 12:30	Analysing the Cash Flows from Operating Activities and its	Dr. Arvind Khadse	9823757675 khadse_arvind@rediff mail.com



			application in business		
	II	12:30 to 2:00	Analysing the Cash Flows from Investing and Financing Activities and strategies for business	Dr. Arvind Khadse	9823757675 khadse_arvind@rediffmail.com
	III	2:00 to 3:30	Budgeting and Planning in Business	Dr. Anup Suchak	9823814950 anup.suchak@cibmrd.edu.in
	IV	3:30 to 5:00	Preparation and application of budgets	Dr. Anup Suchak	9823814950 anup.suchak@cibmrd.edu.in
20/10/2022	I	11.00 to 12:30	Understanding the Financial Ratios	Dr. Krunal Parekh	9156732635 krunal.parekh@cibmrd.edu.in
	II	12:30 to 2:00	Application and importance of Ratios in Business	Dr. Krunal Parekh	9156732635 krunal.parekh@cibmrd.edu.in
	III	2:00 to 3:30	Income tax	Dr. Bhavesh Bhuptani	9145153635 adv.bhavesh@gmail.com
	IV	3:30 to 5:00	G.S.T.	Dr. Bhavesh Bhuptani	9145153635 adv.bhavesh@gmail.com
21/10/2022	I	11.00 to 12:30	Working Capital Financing	Mr. Hitesh Sharma	9890344707 hiteshfinancialservices@gmail.com
	II	12:30 to 2:00	Preparation of Working Capital Project	Dr. Anup Suchak	9890344707 anup.suchak@cibmrd.edu.in
	III	2:00 to 3:30	Sources of fund for project Financing /Business	Mr. Hitesh Sharma	9890344707 hiteshfinancialservices@gmail.com
	IV	3:30 to 5:00	Valedictory		

*Anush*  
Principal

Central Institute of Business Management  
Research & Development Nagpur.

**MDP ON FINANCIAL MANAGEMENT****LIST OF PARTICIPANTS COMPLETED THE WORKSHOP**

Sr. No.	Name of Participant	Mobile	Category
1	SAGAR MADHAV PENDOR	9890364767	ST
2	KETAN MEGHSHYAM WAGH	9881162442	ST
3	APARNA KRUSHNARAO UMBARKAR	9284456793	WOMEN
4	SUSHIL SUDDHARTH LABHONE	9518542435	SC
5	OMPRAKASH ASHOKRAO FULE	8208472745	SC
6	SHANTANU MINESH BHOSALE	7391935032	OPEN
7	SHRUTIKA VINOD KOMBADE	9284390737	WOMEN
8	SHRADDHA DILIP CHINTALWAR	9284385342	WOMEN
9	SUSHMA SHRIKRUSHNA GAJBHIYE	9359904255	WOMEN
10	SHANTANU DEVNATH MANKAR	9527334395	SC
11	POOJA BHARAT TURKAR	9367321985	WOMEN
12	BHAGYASHREE RAJENDRA GADBAIL	7264800542	WOMEN
13	PIYUSH JOGINDAR YADAV	7264045751	OBC
14	GANESH JITENDRA SHARMA	9309022919	OPEN
15	HARRIS GANESH SINGH	9179684886	OPEN
16	SANDESH SHILKUMAR TIRPUDE	9730619290	SC
17	PRIYANSHU RAJU KAMBLE	8329221212	SC
18	SUPRIYA RAVENDRAKUMAR MISHRA	8010923711	WOMEN
19	VISHAKHA SURESH SALVE	9028420819	WOMEN
20	SRUSHTI SHESHRAO PATIL	7559267119	WOMEN
21	VISHWAJEET VILAS PATIL	8766090014	SC
22	ANSHUL DEEPAK PADMAGIRWAR	7841815579	SC
23	HIMANSHU AMAR AWALE	9373575954	SC
24	SHREYA VENKANNA DESUWAR	9403692022	WOMEN
25	MISBA AIMAN ZAKIR KHAN	8830714933	WOMEN

  
Principal

Central Institute of Business Management  
Research & Development Nagpur.





भारत सरकार  
Government of India  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
Ministry of Micro, Small & Medium Enterprises  
विकास आयुक्त का कार्यालय  
Office of Development Commissioner  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
(Micro, Small and Medium Enterprises)

**प्रतिभागिता प्रमाण-पत्र**  
**Certificate of Participation**

गणित किया जाता है कि सुश्री सुप्रिया मिश्रा सुपुत्री श्री रवेन्द्र कुमार ने संस्थान द्वारा आयोजित प्रबंधन विकास कार्यक्रम (मडीपी) दिनांक 17/10/2022 से 21/10/2022 तक विषय फायनांशीयल मैनेजमेंट स्थान सेमिनार हाल, सीआईवीएमआडी, नागपुर में प्रशिक्षित किया गया और सफलतापूर्वक पूर्ण किया है।

It is to certify that Ms. SUPRIYA MISHRA D/o. Mr. RAVENDRA KUMAR has been trained in MANAGEMENT DEVELOPMENT PROGRAMME (MDP) during the period from 17/10/2022 to 21/10/2022 on the topic Financial Management organized at SEMINAR HALL, CIBMRD, NAGPUR and has successfully completed.

स्थान / Place : CIBMRD, NAGPUR

दिनांक / Date : 21-10-2022



*Yashwanth H. Patil*  
निदेशक,

भारत सरकार, सूक्ष्म लघु मध्यम उद्यम मंत्रालय  
एमएसएमई-डेवलपमेंट एण्ड फॉसिलिटेशन कार्यालय  
सी.जे.ओ. कॉम्प्लेक्स, कानपुर हिल्स,  
एमएसएमई-विकास कार्यालय, सी.जे.ओ. कॉम्प्लेक्स, कानपुर

Signature of Officer In-charge MSME DFO/Branch  
DFO/Technology Centre  
MSME DFO - NAGPUR

Seal with name and Designation

नाम और हस्ताक्षर, कार्यक्रम समन्वयक

Name & Signature of Programme Coordinator  
T DOIFODE



भारत सरकार  
Government of India  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
Ministry of Micro, Small & Medium Enterprises  
विकास आयुक्त का कार्यालय  
Office of Development Commissioner  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
(Micro, Small and Medium Enterprises)

प्रतिभागिता प्रमाण-पत्र  
Certificate of Participation

प्रमाणित किया जाता है कि श्री प्रियान्शु कांबले सुपुत्र श्री राजू कांबले ने संस्थान द्वारा आयोजित प्रबंधन विकास कार्यक्रम (एमडीपी) दिनांक 17/10/2022 से 21/10/2022 तक विषय फायनांशियल मैनेजमेंट स्थान सेमिनार हाल, सीआईबीएमआडी, नागपुर में प्रशिक्षित किया गया और सफलतापूर्वक पूर्ण किया है।

This is to certify that Mr. PRIYANSHU KAMBLE S/o. Mr. RAJU KAMBLE has been trained in MANAGEMENT DEVELOPMENT PROGRAMME (MDP) during the period from 17/10/2022 to 21/10/2022 on the topic Financial Management organized at SEMINAR HALL, CIBMRD, , NAGPUR and has successfully completed.

स्थान / Place: CIBMRD, NAGPUR

दिनांक / Date: 21-10-2022

नाम और हस्ताक्षर, कार्यक्रम समन्वयक

Name & Signature of Programme Coordinator

P T DOIFODE



प्रदेशिक न-पारदार  
निदेशक,

भारत सरकार, सूक्ष्म लघु मध्यम उद्यम मंत्रालय

एनएएसएमई-डेवलपमेंट एण्ड मैनेजमेंट कार्यालय

एनएएसएमई-विकास कार्यालय (ब्रांच), सीआईबीएमआडी, नागपुर

Signature of Officer In-charge MSME DFO Branch

DFO/Technology Centre

MSME DFO - NAGPUR

Seal with name and Designation



## Report of one week Management Development Program

17<sup>th</sup> October 2022 to 21<sup>st</sup> October 2022



The Central Institute of Business Management Research and Development, Nagpur, in collaboration with the Government of India's Micro, Small & Medium Enterprises MSME-Development Institute, Nagpur, hosted a Management Development Program on Financial Management from October 17 through October 21, 2022. The program's goal was to provide aspiring company owners the information and skills they needed to handle their finances effectively. Startup Financing, Entrepreneurship Opportunities, Banking and Insurance, Career in Mutual Funds and Capital Market, Application of Financial Statements and Working Capital, Sources of Finance, Fund Flow and Cash Flow Statements, Understanding Financial Ratios, and Income Tax and GST were just a few of the topics covered in the extensive curriculum.

  
Principal


Central Institute of Business Management  
Research & Development Nagpur.



Director Dr. Amishi Arora gave a motivational welcome address to kick off the event. This was followed by a motivational session with eminent chief guest C.A. Shri. R. K. Ganeriwala, who stressed the significance of sound financial management for the success of entrepreneurs. The rich content that lies ahead was enthusiastically engaged by the participants. The audience was given a briefing by Shri. Pritvirajji Doifode, Asst. Director, MSME, Nagpur, on the different MSME initiatives for fostering entrepreneurship. Dr. Anup Suchak oversaw the program, while Dr. Krunal Parekh offered the vote of thanks.

The workshops were led by renowned industry experts and seasoned professionals. Their unique perspectives and real-world knowledge boosted the learning process. Each program included both participatory activities and theoretical ideas. Case studies, group discussions, and hands-on activities that mimicked real-world situations were done by the participants.

Startup Financing was the topic of the first session, which was conducted by CA Sumit Tajpuriya and Ms. Ritika Tajpuriya. The program looked into a number of financing options for startups. Participants gained knowledge about crowdfunding, angel investing, venture capital, and bootstrapping, enabling them to make wise choices regarding the early funding of their businesses.

  
Principal

Central Institute of Business Management  
Research & Development Nagpur.



Prof. Rahim Khayyam led the discussion on career opportunities in mutual funds, the capital market, and banking/insurance. Participants in the session on business prospects learned about new trends and market gaps. Risk management and business interest protection were discussed in the banking and insurance area. Participants in the following session on careers in the capital markets and mutual funds obtained knowledge of many investment alternatives, including mutual funds and capital markets. They discovered how to diversify their financial holdings and boost results.

Dr. Krunal Parekh led a session on the application of financial statements and working capital on day 2 with the goal of facilitating participants' comprehension of balance sheets, income statements, and cash flow statements. Also covered were useful methods for improving working capital.



Dr. Arvind Khadse led the session on sources of funding and fund flow/cash flow statements on day 3. The program looked at both conventional and contemporary financial sources. Participants were helped to evaluate liquidity and financial health by having their understanding of fund flow and cash flow statements increased. Dr. Anup Suchak led yet another session on budget analysis, during which participants learnt the value of prior planning and budget allocation before beginning any company activity.

*Arvind*  
Principal

Central Institute of Business Management  
Research & Development Nagpur.

Dr. Krunal Parekh conducted a session on understanding financial ratios on the fourth day. The participants improved their abilities to assess profitability, efficiency, and solvency using financial measures. They were able to make decisions for sustained growth thanks to this ability.

Dr. Bhavesh Bhuptani conducted a session on the significance of income tax and GST on the fifth day. Through in-depth explanations of income tax and the Goods and Services Tax (GST), the complicated world of taxes was made simpler. Participants improved their tax structures while learning compliance practices.



Participants gave the program's material, instructors, and interactive approach high marks for satisfaction. They praised the topics' applicability in the real world and valued the chance to learn from subject-matter authorities. Many praised the program's pragmatic approach for providing them with doable business plans to implement.

The Management Development Program on Financial Management for Young Entrepreneurs was a great success in educating the upcoming generation of company leaders in crucial financial competencies. The training surely helped the participants become more competent and self-assured in their abilities to manage the challenging financial landscape by bridging the gap between academic knowledge and actual application. The gathering came to a close with a pledge to friendship and ongoing learning and development.

*Anush*  
Principal

Central Institute of Business Management  
Research & Development Nagpur.





We would like to express our sincere appreciation to all of the participants, instructors, and supporters who helped to make this program a worthwhile and meaningful experience. Here's to the talented entrepreneurs who will change the future of commerce through efficient financial management techniques.

Dr. Anup Suchak,  
Assistant Professor, CIBMRD  
MDP In-charge

Principal  
Central Institute of Business Management  
Research & Development Nagpur.

CIMC International Conference 22nd to 24th February 2023 in collaboration with Saint Mary University Philippines (SMU).



# Central Institute of Business Management, Research and Development, Nagpur, India

In association with

## Saint Mary's University

*Bayombong, Nueva Vizcaya, Philippines*

is Organising

### CENTRAL INDIA MANAGEMENT CONCLAVE (CIMC) AN INTERNATIONAL CONFERENCE ON CULTURAL STUDIES (February 22-24, 2023)



# CALL FOR PAPERS

**Central Theme :**  
"Nature and Culture in a Changing World: COVID 19  
Aftermath and Global responses"

**Sub-Themes:**  
Interested paper presenters are invited to submit an  
abstract (not more than 250 words) on the following  
themes:

#### Continuity and Change in the COVID - 19 Era

- Differential impact of COVID 19 on disadvantaged groups
- Socio-cultural changes
- Cultural evolution during COVID 19
- Work-from-home challenges: Perspectives of IIS
- Current health system resilience framework

#### Covid - 19 and the Global Social Politics

- The Global North and the Global South during the pandemic
- Political and Social Systems
- Social and spatial inequalities
- Behavioral response and social processes
- Rapidly evolving global health crisis

#### Covid - 19 and Public Service and Community Engagement

- Innovative Policies and Programs • Health and Wellness
- Engineering Technology • AI Resilience • Livelihood sustainability
- COVID 19 responses to address vulnerable groups
- Gendered impacts of COVID-19 response measures
- Emerging community responses to mitigate the spread of the virus
- Star formation and fake news during the pandemic: Impact on people
- Impact of COVID 19 on mental health
- Benevolence and compassion works for the I/Us during COVID 19

#### Nature and Culture

- Disaster Risk Reduction and Climate Change
- Biodiversity
- Local History
- Culture and Religion
- Preservation, protection, and promotion of cultural heritage
- Environmental Sustainability

#### Fees for

Online Participation: USD 50  
Offline Participation: USD 360

#### Multicultural Education

- Indigenous Peoples Education
- Impact of virtual classes among P youth
- Humanities and the Arts
- Oral traditions and expressions, including language
- Performing arts and literature (songs, dances, legends, myths, short stories)
- Social practices, rituals, and cultural community events
- Information and communication technology

#### General Guidelines

Guidelines for the Submission of Abstract

- Prospective presenters are invited to submit abstracts of no more than 250 words.
- The abstract shall be submitted as MS Word format using English language, Garamond, font size 12, and single space.
- The abstract shall include the following:  
a) Title of the study b) Author's c) Name of Institution  
d) 3-5 keywords
- The full paper shall include the following:  
a) Title of the Study b) Author's c) Name of Institution d) Abstract  
e) Introduction f) Methodology g) Results and Discussions  
h) Conclusions and Recommendations i) References
- All abstracts and full papers shall be submitted to  
research@cibmr.edu.in

#### Important Dates

- |  |                        |
|--|------------------------|
| • Deadline of Submission of abstracts  | November 15, 2022      |
| • Review Phase                         | November 15-26, 2022   |
| • Notification of Acceptance           | December 1, 2022       |
| • Deadline of Submission of Full Paper | December 15, 2022      |
| • Review Phase                         | December 16 & 21, 2022 |
| • Notification of Approval             | January 6, 2023        |
| • Confirmation of Attendance           | January 10, 2023       |
| • Conference Date                      | February 22-24, 2023   |

#### Conference Secretariat:

Contact Person/s: **Dr. Anup Suchak / Prof. Athar Ali**

Email: [research@cibmr.edu.in](mailto:research@cibmr.edu.in) Mobile Number: +919823814950/+919860948968

Anup Suchak  
Director  
Central Institute of Business Management  
Research and Development, Nagpur.



CIMC International Conference 22nd to 24th February 2023 in collaboration with Saint Mary University Philippines (SMU).

# TICCCS

## THIRD INTERNATIONAL CONFERENCE ON CULTURAL STUDIES

Nature and Culture  
in a Changing World:  
COVID-19 Aftermath  
and Glocal Responses

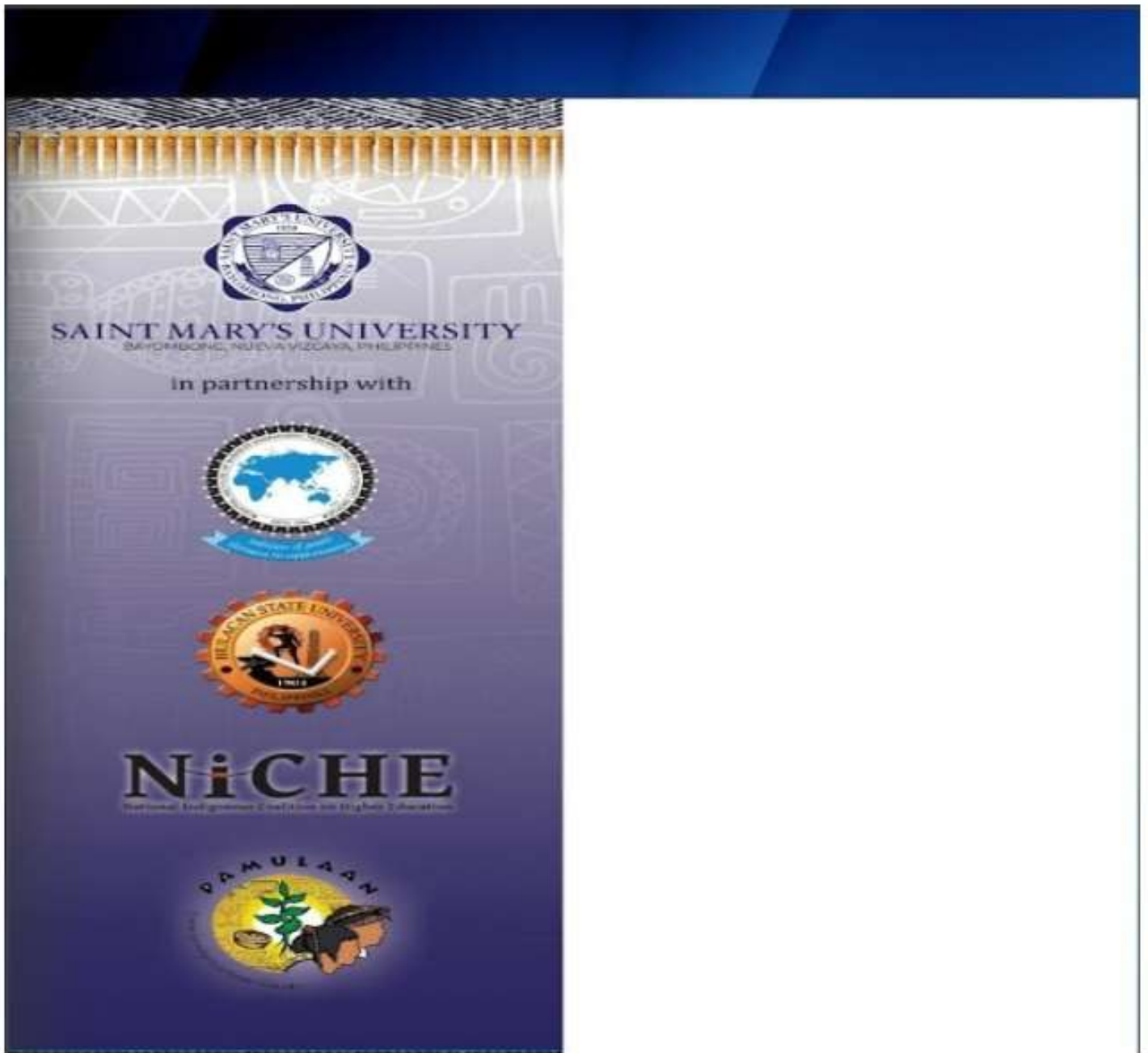
February  
22-24,  
2023

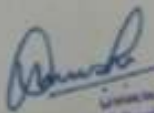
SAINT MARY'S UNIVERSITY  
College Campus, Ponce St.,  
Bayombong, Nueva Vizcaya  
3700 Philippines

Ads

  
Director  
Center for Institute of Business Management  
Bayombong, Nueva Vizcaya, Negros

CIMC International Conference 22nd to 24th February 2023 in collaboration with Saint Mary University Philippines (SMU).



  
Director  
Center Institute of Business Management  
Saint Mary's University, Manila



**CIMC International Conference 22nd to 24th February 2023 in collaboration with Saint Mary University Philippines (SMU).**



A handwritten signature in blue ink is written over a printed name and title. The printed text reads: "Cebu Institute of Business Management" and "Director".

# NAAC sponsored 2 days National Workshop DTD 7th & 8th January 2023



## Sponsored

2 days National Workshop on

### Outcome Based Assessment and Evaluation System under Revised NAAC Framework

### Program Schedule

7<sup>th</sup> & 8<sup>th</sup> January 2023

#### Day -1 (7<sup>th</sup> January 2023)

Time	Session	Resource Person
10.30-11.30	Inauguration	Dr. Devender Kawday, Advisor NAAC, Bangalore. Dr. Sanjay Kavishwar, Dean, Faculty of Commerce & Management, RTMNU, Nagpur. Dr. Y. Chalkhor, Secretary, VSPM's AHE, Nagpur.
11.45-1.00pm	OBE framework & Its components together with Bloom Taxonomy & designing of Cos, POs.	Dr. A. A. Khurshid, Member Secretary, IQAC, RCOEM, Nagpur.
1.00-1.45pm	Lunch	
1.45 -3.45pm	Mapping & attainment of POs, COs & Rubrics	Dr. Rahul Mohare, Asst. Prof. Department of Management Technology, RCOEM, Nagpur.

#### Day -2 (8<sup>th</sup> January 2023)

Time	Session	Resource Person
10.30-11.30	Design of Outcome based Question Paper and Case Study	Dr. Sujit Metre, Principal, S.B. City College, Nagpur
11.30-12.30	"Outcome Based Academic Audit"	
12.30-1.00	Valedictory	
1.00-1.30pm	Lunch	

Dr. Sujit Metre  
Principal, S.B. City College,  
Nagpur



# NAAC sponsored 2 days National Workshop DTD 7th & 8th January 2023



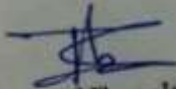
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*[Handwritten Signature]*  
Director  
CAREE360 Institute of Business Management  
Bapatla

## Start up Eureka

Sr. No	Name of Student	Class	Signature	Remark
①	Anuj M. Tupane	BBA 2 <sup>nd</sup> yr.	Anuj	
②	Mpoenak. Umbarkote	MBA 2 <sup>nd</sup> yr	Mpoenak	
③	Kajal K. Borge	MBA 2 <sup>nd</sup> yr.	Borge	
④	Ashwini Panchade	MBA 2 <sup>nd</sup> yr	Ashwini	
⑤	Purnali Lakshman	MBA 1 <sup>st</sup> year	Lakshman	
⑥	Tikesh Bansi	BBA 3 <sup>rd</sup> year.	Tikesh	
⑦	Samiksha Deshpande	MBA 1 <sup>st</sup> year	S.S. Deshpande	
⑧	Krutika Giedam	MBA 1 <sup>st</sup> year	Krutika	
⑨	Ridhi Wardhwar	MBA 1 <sup>st</sup> year	Ridhi	
⑩	Shrutika Kumbade	MBA 2 <sup>nd</sup> year	Shrutika	
⑪	Shaghyashree Gadgil	MBA 2 <sup>nd</sup> yr.	Shaghyashree	
12]	Vedika Wankhede	MBA 2 <sup>nd</sup> year	Vedika	
13]	Sakshi Dhote	MBA 2 <sup>nd</sup> year	Sakshi	
14]	Namrata Borkar	BBA 3 <sup>rd</sup> year	Namrata	
15]	Pranay Pandey	BBA 3 <sup>rd</sup> year	Pranay	
16]	Chaitanya Tipu	BBA 3 <sup>rd</sup> year	Chaitanya	
17]	Tanay Chopade	MBA 2 <sup>nd</sup> year	Tanay	
18]	Krushnakumar Tongle	BBA 1 <sup>st</sup> year	Krushnakumar	
19]	Kavita Umbarkar	BBA 1 <sup>st</sup> Year	Kavita	
20]	Manika Verma	BBA 1 <sup>st</sup> year	Manika	
21]	Swayam Kerdam	BBA 1 <sup>st</sup> yr	Swayam	
22]	Paranay Upitkar	BBA 2 <sup>nd</sup> yr	Paranay	
23]	Vedant Mahatave	BBA 1 <sup>st</sup> year	Vedant	
24]	Gaurav Deshmukh	BBA 1 <sup>st</sup> year	Gaurav	

  
Signature of Faculty Incharge

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Field visit at Mahurzari under Social Entrepreneurship program in association with  
Yashodhara Bahuddeshiya Sangh, Nagpur on 17<sup>th</sup> April 2023

Attendance Sheet  
Yashodhara Bahuddeshiya Sangh, Mahurzari Field Exposure visit  
under IIC on 17/04/2023

Sr. No.	NAME	STREAM	MOBILE NO.	SIGN
1	Shruti Yadav	MBA 1st Year	8788308780	S. N. Yadav
2	Shefali Varthi	MBA 1st Year	7972565802	S. Varthi
3	Yogesh Nagpure	MBA 1st Year	9604804453	Yogesh
4	Devanshu Rakhunde	MBA 1st Year	951839836	Devanshu
5	Kunal Balpande	MBA 1st Year	9370368245	Kunal
6	Ruchika Dhokne	MBA 1st Year	9307402235	Ruchika
7	Nayana Bansod	MBA 1st Year	9075770179	Nayana
8	Smrutika Mhaiskey	MBA 1st Year	8956538153	S. Mhaiskey
9	Vaishnavi Mahure	MBA 1st Year	9527009430	V. Mahure
10	Mayuri Shinde	MBA 1st Year	8767049343	M. Shinde
11	Khushboo Surana	MBA 1st Year	7083642851	K. Surana
12	Ruchika Hekad	MBA 1st Year	8668538692	R. Hekad
13	Priti Dusad	MBA 1st Year	7588518389	P. Dusad
14	Pranali Parshurame	MBA 1st Year	7249586276	P. Parshurame
15	Samiksha Deshpande	MBA 1st Year	7276689061	S. S. Deshpande
16	Ridhi Wardhewar	MBA 1st Year	9673535494	Ridhi
17	Krutika Gedam	MBA 1st Year	7798448874	K. Gedam
18	Manisha Dhakne	MBA 1st Year	9511848658	M. Dhakne
19	Gaurav Deshmukh	BBA 1st Year	8788196830	G. Deshmukh
20	Krushnakumar Tangle	BBA 1st Year	9689932763	K. Tangle
21	Soham Birewar	BBA 1st Year	9284897875	S. Birewar
22	Nitish Meshram	BBA 1st Year	9309228237	N. Meshram
23	Mahesh Bobhate	BBA 1st Year	8806280410	M. Bobhate
24	Nayan Khobragade	BBA 1st Year	8237463664	N. Khobragade
25	Ayush Kumar Roopchandani	BBA 1st Year	9406563705	A. Roopchandani
26	Vishvajeet V Patil	BBA 1st Year	8766090014	V. Patil
27	Shreyash Karanjekar	BBA 2nd Year	9860667275	S. Karanjekar
28	ANUJ MAHADEV TUPONE	BBA 2nd Year	8761849208	A. Tupone
29	ASHWAJEET FULMALI	BBA 1st Year	9011330153	A. Fulmali
30	Harris Singh	BBA 2nd Year		H. Singh
31	Himanshu Amar Awale	BBA 1st Year		H. Awale
32	Jayesh sontakke	BBA 1st Year		J. Sontakke
33	MISBA ZAKIR KHAN	BBA 2nd Year	7498099959	M. Zakir Khan
34	MOHAMMAD SHAD .T. SHEIKH	BBA 1st Year		M. Shad Sheikh
35	MONIKA KANWARSINGH VERMA	BBA 1st Year	9322698104	M. Kanwar Singh Verma
36	SANCHITA VISHWAKARMA	BBA 2nd Year	8421430866	S. Vishwakarma
37	SANDESH TIRPUDE	BBA 2nd Year	9730619290	S. Tirpude
38	SHREYA DESUWAR	BBA 2nd Year	9403692022	S. Desuwar
39	Tanmay Surendra Chopade	MBA 1st Year		T. Chopade
40	VEDANT MOHATURE	BBA 1st Year		V. Mohature

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Dr Krunal Parekh, Faculty Incharge

  
Dr. Krunal Parekh  
Faculty Incharge  
CMMB Institute of Business Management  
Nagpur

# Start up Eureka

Field visit at Mahurzhari under Social Entrepreneurship program in association with Yashodhara Bahuddeshiya Sangh, Nagpur on 17<sup>th</sup> April 2023



  
Director  
Centre Institute of Business Management  
Bhopal, Madhya Pradesh, India



# Start up Eureka

Field visit at Mahurzhari under Social Entrepreneurship program in association with Yashodhara Bahuddeshiya Sangh, Nagpur on 17<sup>th</sup> April 2023



*[Handwritten Signature]*  
Director  
Centre Institute of Business Management  
Bhamburda, Nagpur.

# GHRCE Incubation Centre Visit DTD. 13th April 2023



Vidya Bhikash Prasad Mandal's Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT  
 RESEARCH & DEVELOPMENT**  
 Research Park, Vidya Bhikash, Nagpur - 440015 (M.P.)  
 Affiliated to Nagpur University and Approved by AICTE, New Delhi



**INSTITUTION'S  
 INNOVATION  
 COUNCIL**  
 Ministry of HRD, Government of India

## INSTITUTIONS INNOVATION COUNCIL AND ED CELL IC201811091

**IIC 5.0 Calendar Activity- Semester-II, Quarter-3**  
**Thrust Area : Prototype, Design, Process Development**  
**for Business Model/Process/Services**

### Field/Exposure visit to Incubation center

Date:- 13th April 2023

Time:- 10:00 am

Venue:

G H Raisoni College of Engineering (GHRCE),  
 CRPF Gate, No.3, Hingna Rd, Digdoh Hills, Nagpur.

#### Organizers

**Dr. Ajay Talwekar**  
 President, IIC Cell,  
 CIBMRD, Nagpur

**Dr. Amishi Arora**  
 Principal, CIBMRD,  
 Nagpur

**Dr. Krunal Parekh**  
 Convener, IIC Cell  
 CIBMRD, Nagpur

#### Attendance Sheet GHRCE Incubation Centre visit under IIC on 13/04/2023

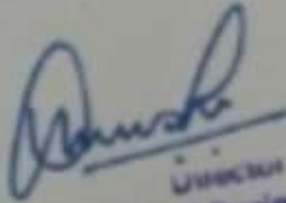
Sr. No.	NAME	STREAM	MOBILE NO.	SIGN
1	Shrusi Yadav	MBA 1st Year	8755305750	S. Yadav
2	Shruti Vasthi	MBA 1st Year	7872658802	S. Vasthi
3	Yashraj Nagpure	MDA 1st Year	8804804153	Yashraj
4	Devendra Kishorurde	MDA 1st Year	8510599030	Devendra
5	Kunal Dalpatrao	MDA 1st Year	9270308245	Kunal
6	Ruchika Dinkrao	MDA 1st Year	9207492235	Ruchika
7	Nayana Dinkrao	MDA 1st Year	9075770179	Nayana
8	Shrutika Madhukar	MDA 1st Year	8955528153	Shrutika
9	Vaishnavi Madhukar	MDA 1st Year	9527005430	Vaishnavi
10	Mayur Giridhar	MDA 1st Year	8767049343	Mayur
11	Khushboo Sarina	MDA 1st Year	7093042951	Khushboo
12	Ruchika Hekad	MDA 1st Year	8608538992	Ruchika
13	Pris Dinkrao	MDA 1st Year	7888518489	Pris
14	Krunal Parbhakar	MBA 1st Year	7249688278	Krunal
15	Samiksha Dinkrao	MBA 1st Year	7278888861	S.S. Dinkrao
16	Rishi Vaidhewar	MBA 1st Year	8823636684	Rishi
17	Krutika Sesham	MBA 1st Year	7788448874	Krutika
18	Manisha Dinkrao	MBA 1st Year	8811848888	Manisha
19	Geurav Deannukh	MBA 1st Year	8788108830	Geurav
20	Krushnakumar Tangle	MBA 1st Year	8888882783	Krushnakumar
21	Soham Hingwar	MBA 1st Year	8084887878	Soham
22	Nidish Madhukar	MBA 1st Year	8800228857	Nidish
23	Manash Dobhate	DBA 1st Year	8806260410	Manash
24	Nayana Khotiragade	DBA 1st Year	8237463064	Nayana
25	Ayush Kumar Pongalwar	MBA 1st Year	9400502705	Ayush
26	Vishvajit V. Patil	MBA 1st Year	8788088014	Vishvajit
27	Shreyash Kanyekar	DBA 2nd Year	8805657275	Shreyash
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*(Signature)*  
 Director  
 Central Institute of Business Management  
 Research & Development, Nagpur.





  
Director  
Cendy Institute of Business Management  
Research & Development, Nagpur.  
Director,



  
Director  
Centre of Institute of Business Management  
Research & Employment, Nagpur.  
Director,








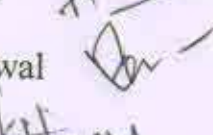
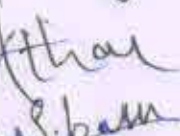






## Circular

It is hereby notified to all the undersigned that the institute is hosting a Workshop on "NEP 2020: Role of Faculty in Research and Innovation" on 19<sup>th</sup> December, 2022 from 11:00 am to 5:00 pm. Kindly assemble in the Auditorium.

  
Dr. Anushi Arora

Principal

- Dr. Yogita Sure 
- Dr. Ajay Talwekar 
- Dr. Ravindra Gharpure 
- Dr. Sagar Khursange 
- Dr. Anup Suchak 
- Dr. Krunal Parekh 
- Prof. Aarti Kulkarni 
- Prof. Virendra Disawal 
- Prof. Athar Ali 
- Prof. Sushmita Basu 
- Prof. Amit Gaikwad 
- Prof. Ram Shegaye 
- Prof. Rajendra Chore 

  
Principal

NEP 2020 Workshop DTD. 19th December 2022



*Anand*  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur





Yogita Sure &lt;yogita.sure@cibmrd.edu.in&gt;

**Rescheduling of NAAC sponsored National level workshop**

Dr. Devender Kawday <devender.kawday@naac.gov.in>  
To: yogita sure <yogita.sure@cibmrd.edu.in>

Sat, Dec 17, 2022 at 3:12 PM

Respected Madam,

This is with reference to your trailing mail.

You may proceed with the Workshop, with its changed dates as 7<sup>th</sup> and 8<sup>th</sup> January 2023, as requested by you in your email.

Regards,

Dr. Devender Kawday  
Adviser,  
National Assessment and Accreditation Council,  
Bengaluru -560072  
Phone- 080- 23005158, 23005228

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**From:** "yogita sure" <yogita.sure@cibmrd.edu.in>  
**To:** "Dr. Devender Kawday" <devender.kawday@naac.gov.in>  
**Sent:** Saturday, December 17, 2022 1:27:53 PM  
**Subject:** Rescheduling of NAAC sponsored National level workshop  
[Quoted text hidden]

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur.



Yogita Sure &lt;yogita.sure@cibmrd.edu.in&gt;

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## Report of NAAC sponsored workshop

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Yogita Sure <yogita.sure@cibmrd.edu.in>  
To: devender.kawday@naac.gov.in

Wed, Jan 25, 2023 at 11:53 AM

Respected sir ,  
please find attached report of NAAC sponsored 2 days National workshop on '**Outcome Based Assessment and Evaluation System under Revised NAAC Framework**', organised by Central Institute of Business Management Research & Development, Nagpur on 7th & 8th January 2023.

with regards

Dr. Yogita Sure

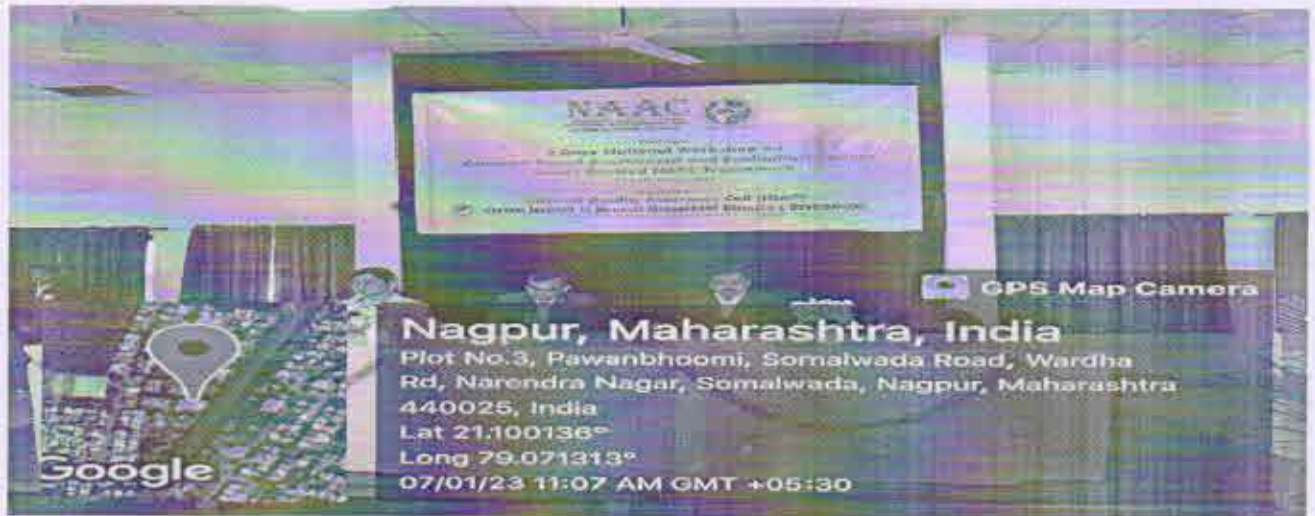
Central Institute of Business Management Research & Development, Nagpur, India.  
9923038591, yogitasure@gmail.com, yogitasure@rediffmail.com, yogita.sure@cibmrd.edu.in

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Principal  
Central Institute of Business Management  
Research & Development, Nagpur.





  
 Principal  
 Central Institute of Business Management  
 Research & Development, Nagpur.



**Faculty Development Program on Image Building/Personal Branding by Miss Neha Shalmon in association with JCI Nagpur Chapter**

**Circular**

20<sup>th</sup> Jan, 2023

All the faculties are herewith informed that Central Institute of Business Management Research and Development, Nagpur in association with JCI, Nagpur Chapter is organising a Faculty Development Program on the topic Personal Branding/Image Building for Faculty Members on Monday the 23<sup>rd</sup> January, 2023 at 3 pm.

All are requested to remain present.

**Resource Person**                      **Miss Neha Shalmon**  
**Corporate & Personal Branding Coach**

  
Dr. Amishi Arora


1. Dr. Yogita Soni 

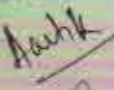
2. Dr. Ajay Talwar 

3. Dr. Ravindra Ghansure 


4. Dr. Sagar Khursange 

5. Dr. Anup Surnak 

6. Dr. Kranti Purohit 

7. Prof. Arshi Kulkarni 

8. Prof. Vandana Desai 

9. Prof. Alia Ali 

2024/02/06 11:40



  
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Central Institute of Business Management  
Research & Development



**Central Institute of Business Management Research and Development, Nagpur**

**Date: 23rd January 2023**

**Report on Faculty Development Program (FDP) on "Personal Branding/Image Building"**

**Introduction:**

On the 23rd of January 2023, Central Institute of Business Management Research and Development (CIBMRD), Nagpur, had the privilege of hosting a Faculty Development Program (FDP) on the topic of "Personal Branding/Image Building." The FDP was conducted by the esteemed Ms. Neha Shalmon, a Corporate & Personal Branding Coach and Director of Baby Lown School, Raipur. The event aimed to equip the teaching and non-teaching staff of CIBMRD with essential knowledge and skills related to personal branding and image building.

**Objective of the FDP:**

The primary objective of the FDP on "Personal Branding/Image Building" was twofold:

- 1. Individual Growth:** To provide attendees with insights into the concept of personal branding and its significance in today's professional landscape. The FDP aimed to empower participants to identify their unique strengths, values, and professional goals, and leverage them to build a strong personal brand that resonates with their target audience.
- 2. Institutional Branding:** To explore the symbiotic relationship between personal branding and institutional branding. The FDP sought to demonstrate how the collective personal brands of faculty and staff members contribute to shaping the overall image and reputation of the institution. By enhancing the personal brands of its members, CIBMRD aims to strengthen its institutional brand and attract prospective students, faculty, and stakeholders.

**Event Highlights:**

The FDP commenced with a warm welcome and introductory remarks by Dr. Krunal Parekh, followed by an insightful presentation by Ms. Neha Shalmon. Ms. Shalmon's presentation covered various aspects of personal branding, including defining one's unique value proposition, crafting a compelling personal brand story, establishing an online presence, and maintaining consistency across communication channels.

Participants actively engaged in discussions, sharing personal experiences, and seeking guidance from the expert facilitator. Through interactive exercises and case studies, attendees gained

  
Principal

practical strategies for enhancing their personal brands and projecting a positive professional image.

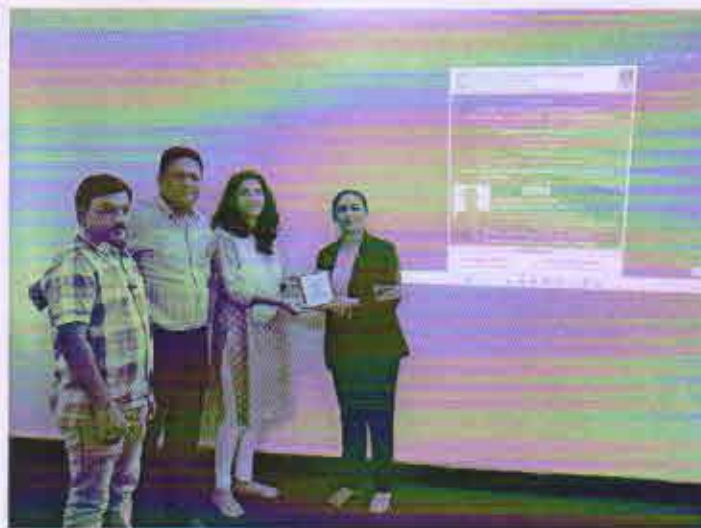
Ms. Shalmon also emphasized the importance of aligning individual branding efforts with the core values and mission of the institution. She highlighted how faculty and staff members serve as ambassadors for the institution, embodying its ethos and contributing to its overall reputation through their personal brands.

The FDP concluded with a Q&A session, allowing participants to seek clarifications and delve deeper into specific aspects of personal branding relevant to their roles and responsibilities.

### **Conclusion:**

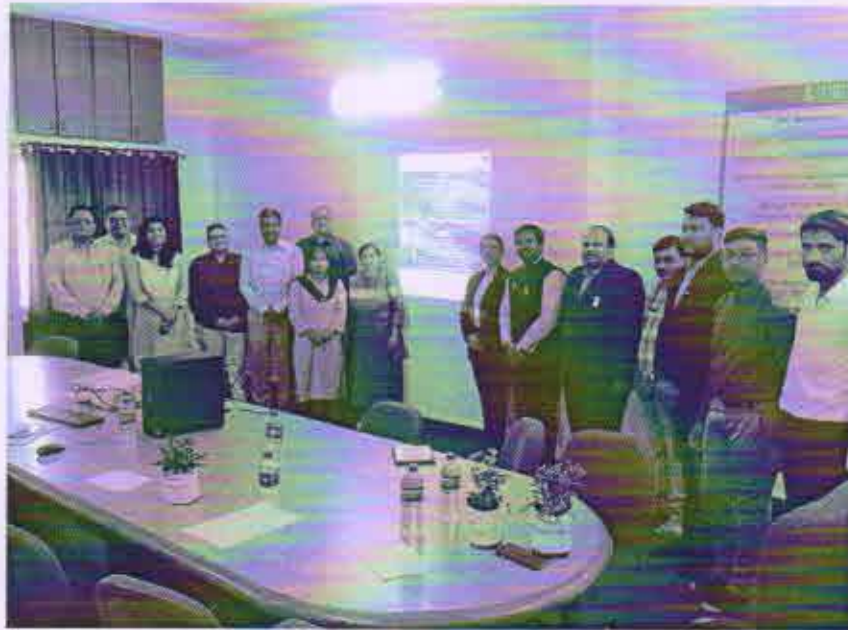
The Faculty Development Program on "Personal Branding/Image Building," led by Ms. Neha Shalmon, proved to be a valuable learning experience for the teaching and non-teaching staff of CIBMRD, Nagpur. By equipping participants with the knowledge and tools needed to enhance their personal brands, the FDP not only fostered individual growth but also contributed to the broader goal of institutional branding and reputation building.

We extend our sincere appreciation to Ms. Neha Shalmon for her expertise and guidance, as well as to all participants for their active participation and enthusiasm throughout the program.



  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur





  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur


## Circular


It is hereby notified to all the undersigned that the institute is hosting a workshop on "Hypothesis Testing using SPSS" on 1<sup>st</sup> February 2023 from 11:00 am to 5:00 pm. Kindly assemble in the board room for attending the session.


This session would be conducted by Dr. Anup Suchak

  
Dr. Anishi Arora


Principal

Dr. Yogita Sure 


Dr. Ajay Talwekar 

Dr. Ravindra Gharpure 


Dr. Sagar Khursange


Dr. Anup Suchak 


Dr. Krunal Parekh 


Prof. Aarti Kulkarni 

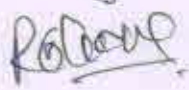
Prof. Virendra Disawal 

Prof. Athar Ali 

Prof. Sushmita Basu 

Prof. Amit Gaikwad 

Prof. Ram Shegaye 

Prof. Rajendra Chore 




## Circular


It is hereby notified to all the undersigned that the institute is hosting a Value Addition Program on "Personal and Behavioral Finance" from 13<sup>th</sup> March 2023 to 17<sup>th</sup> March 2023 from 11:00 am to 5:00 pm. Kindly assemble in the Auditorium.

This session would be conducted by Monaloufel Rosario Jasmin, St. Mary's University, Bayombong, Philippines.

  
Dr. Amishi Arora


Principal


Dr. Yogita Sure 

Dr. Ajay Talwekar 


Dr. Ravindra Gharpure 

Dr. Sagar Khursange 


Dr. Anup Suchak 

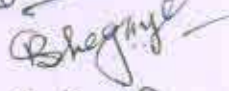
Dr. Krunal Parekh 


Prof. Aarti Kulkarni 

Prof. Virendra Disawal 

Prof. Athar Ali 

Prof. Sushmita Basu 

Prof. Ram Shegaye 

Prof. Rajendra Chore 

Prof. Amit Gaikwad 

  
Principal

S.P.M. Academy of Higher Education

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT  
RESEARCH & DEVELOPMENT**

awanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
Website : www.cibmrd.edu.in / E-mail : cibmrd@gmail.com



Recognized By AICTE, DTE Code : MB4110  
Affiliated to Nagpur University

Phone : 2289913, 2292367  
Fax : 0712 - 2289913

Ref. No. : MBA/663-A/2022

Date: 15/12/2022

To,  
Monaloufel Rosaria Jasmin  
Faculty School of Accountancy and Business  
St. Mary's University, Bayombong,  
Nueva Vizcaya, Philippines

**Sub: - Invitation to visit- India, Nagpur.**

Dear Dr. Jasmin,

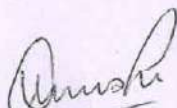
It gives me immense pleasure to invite you to our country, our city and our institute to conduct a Student Development program (SDP) and a Faculty Development Program (FDP) for the students of our institute and for faculties.

We will also extend an invitation to students and faculties of other institutes as well.

This endeavor is to strengthen the MOU, which we have between our institute and your university.

The schedule of the FDP and the SDP is attached herewith. We will also spare a couple of days to take you to visit the industries in Nagpur. By this, we can explore the opportunity of writing some research papers/projects on entrepreneurship.

As well we look forward to your visit here.

  
Principal

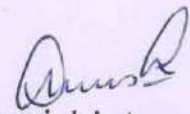
Central Institute of Business Management  
Research & Development Nagpur.



# Circular

1<sup>st</sup> March 2023

All the BBA and MBA students are hereby notified that Central Institute of Business Management Research and Development, Nagpur In association with Saint Mary's University, Philippines & MSME office of Development Commissioner is organizing a 30 hours Value Addition program on Personal and Behavioural Finance from 13<sup>th</sup> March 2023 to 17<sup>th</sup> March 2023. All interested students are required to contact Dr. Anup Suchak & enroll for the course.



Dr. Amishi Arora

Principal

Principal  
Central Institute of Business Management  
Research & Development Nagpur

Principal  
Central Institute of Business Management  
Research & Development Nagpur

## ONE WEEK STUDENT DEVELOPMENT PROGRAM

Organized by

Central Institute of Business Management Research and Development, Nagpur

*In association with*

Saint Mary's University, Philippines

&

MSME office of Development Commissioner

**THEME: - FINANCIAL MANAGEMENT (PERSONAL AND BEHAVIORAL FINANCE)**

**DURATION: 5 DAYS**

Date	Sub-Themes	Topics to be cover
13 <sup>th</sup> March 2023	Behavioral Finance	<ul style="list-style-type: none"><li>• Introduction to behavioral economics and finance</li><li>• Traditional Financial Theory vs Behavioral Finance Theory</li><li>• Decision-Making Errors and Biases</li><li>• Common Financial Biases</li><li>• Beliefs, biases and heuristics in financial markets.</li><li>• <b>Cases related to Behavioral Finance</b></li></ul>
14 <sup>th</sup> -15 <sup>th</sup> March 2023	Financial Ethics	<ul style="list-style-type: none"><li>• Introduction to Financial Ethics</li><li>• Importance of ethics in finance</li><li>• Ethical issues in financial management, banking etc.</li><li>• <b>Cases related to ethical issues in Finance</b></li></ul>
16 <sup>th</sup> -17 <sup>th</sup> March 2023	Personal Financial Management	<ul style="list-style-type: none"><li>• Introduction of Personal Financial Management</li><li>• Person Financial Planning</li><li>• Money Management Skills</li><li>• Taxes in Your Financial Plan</li><li>• <b>Cases related to Financial Planning</b></li></ul>

  
Principal

Central Institute of Business Management  
Research & Development Nagpur.



## **Report: One Week Student Development Program on Financial Management**

**Organizers:** Central Institute of Business Management Research and Development, Nagpur In association with Saint Mary's University, Philippines & MSME office of Development Commissioner

**Theme:** Value Addition program of Personal and Behavioral Finance

**Guest Speaker:** Dr. Monaloufel Roasrio F. Jasmin, MPA, LPT, Philippines

**Duration:** 30 hours

**Date:** 13<sup>th</sup> March to 17<sup>th</sup> March 2023

A one week **Value Addition program on the topics Personal and Behavioral Finance** was organized by the Central Institute of Business Management Research and Development (CIBMRD) in collaboration with Saint Mary's University, Philippines, and the MSME office of Development Commissioner, was conducted with the objective of providing students with a comprehensive understanding of various aspects of financial management. The program covered a diverse range of sub-themes within the realm of financial management.





### **Behavioral Finance**

The participants were introduced to the world of behavioral economics and finance, understanding how traditional financial theory differs from behavioral finance theory. Decision-making errors and biases were examined, along with common financial biases that influence market behavior. The interplay of beliefs, biases, and heuristics in financial markets was discussed, supported by relevant case studies.

### **Personal Financial Management**

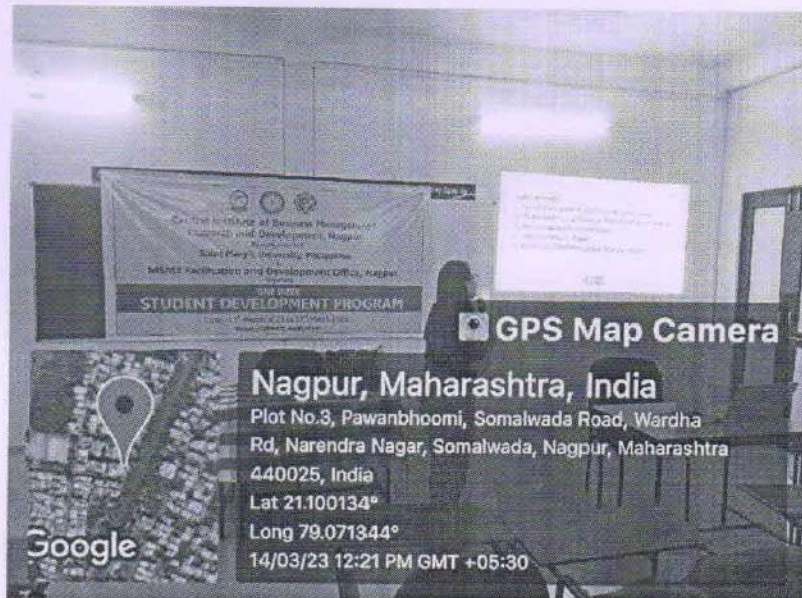
Participants were introduced to personal financial planning, money management skills, and the role of taxes in financial plans. The day was enriched with practical case studies that enabled participants to apply personal financial planning concepts to real-life scenarios.

### **Financial Ethics**

The program concluded with a session on Financial ethics. Participants learned about the importance of ethical practices in finance and explored ethical issues in financial management and banking. The day concluded with engaging case discussions that underscored the significance of ethical decision-making in the financial domain.



The one Week Student Development Program on Financial Management proved to be an enlightening and engaging journey for all participants. By exploring diverse topics within financial management, the program succeeded in equipping students with a holistic understanding of portfolio and investment management, risk management, behavioral finance, financial ethics, and personal financial management. The integration of theoretical concepts with practical case studies ensured that participants could translate their learning into actionable insights. Dr. Jasmin made the session more interesting by engaging the students with quiz.



The organizers express their gratitude to all the participants, guest speaker, and collaborators for making this program a resounding success. It is endeavors like these that contribute significantly to shaping the financial acumen and ethical perspectives of the future generation of professionals in the financial realm.

*[Signature]*  
Principal

Central Institute of Business Management  
Research & Development Nagpur.





## Central Institute of Business Management Research & Development (CIBMRD) NAGPUR

Pawanbhumii, Wardha Road, Nagpur - 440 025

Website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in)

# Certificate

This is to certify that

Satyam Ufat.

has participated in **30 hours Value Addition Program on Personal and Behavioral Finance** organized by **Central Institute of Business Management Research and Development, Nagpur** in association with **Saint Mary's University, Philippines and MSME Facilitation and Development Office, Nagpur** from **13<sup>th</sup> March 2023 to 17<sup>th</sup> March 2023.**

Dr. Monaloufel Rosario F. Jasmin

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Dr. Amishi Arora  
Principal

SMART DLS:11:11:11:11:11











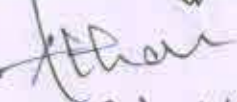
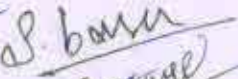





## Circular

It is hereby notified to all the undersigned that the institute is hosting a Value Addition Program on "Risk and Portfolio Management" from 20<sup>th</sup> March 2023 to 24<sup>th</sup> March 2023 from 11:00 am to 5:00 pm. Kindly assemble in the Auditorium. This session would be conducted by Monaloufel Rosario Jasmin, St. Mary's University, Bayombong, Philippines.

  
Dr. Amishi Arora

Principal

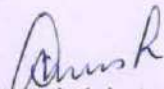
Dr. Yogita Sure   
Dr. Ajay Talwekar   
Dr. Ravindra Gharpure   
Dr. Sagar Khursange   
Dr. Anup Suchak   
Dr. Krunal Parekh   
Prof. Aarti Kulkarni   
Prof. Virendra Disawal   
Prof. Athar Ali   
Prof. Sushmita Basu   
Prof. Ram Shegaye   
Prof. Rajendra Chore   
Prof. Amit Gaikwad 

  
Principal

# Circular

**1<sup>st</sup> March 2023**

All the BBA and MBA students are hereby notified that Central Institute of Business Management Research and Development, Nagpur In association with Saint Mary's University, Philippines & MSME office of Development Commissioner is organizing a 30 hours Value Addition program on Risk and Portfolio Management from 20<sup>th</sup> March 2023 to 24<sup>th</sup> March 2023. All interested students are required to contact Dr. Anup Suchak & enroll for the course.

  
Dr. Amishi Arora

Principal  
Principal  
Central Institute of Business Management  
Research & Development Nagpur



## ONE WEEK STUDENT DEVELOPMENT PROGRAM

Organized by

Central Institute of Business Management Research and Development, Nagpur

*In association with*

Saint Mary's University, Philippines

&

MSME office of Development Commissioner

**THEME: - FINANCIAL MANAGEMENT (RISK AND PORTFOLIO MANAGEMENT)**

**DURATION: 5 DAYS**

Date	Sub-Themes	Topics to be cover
20 <sup>th</sup> March 2023	Overview of Financial Markets	<ul style="list-style-type: none"><li>• Introduction to stock markets, bond markets, and other financial instruments</li><li>• Basics of investment and financial planning</li><li>• Definition of risk in the context of investments</li><li>• Types of risks (market risk, credit risk, etc.)</li><li>• Relationship between risk and return</li></ul>
21 <sup>st</sup> March 2023	Investment Management	<ul style="list-style-type: none"><li>• Introduction to portfolio and investment management</li><li>• Concept of Investment Management</li><li>• Investment Management Process</li><li>• Benefits of investment management</li><li>• Principles of Successful Investing</li></ul>
22 <sup>nd</sup> -23 <sup>rd</sup> March 2023	Portfolio and Investment Management	<ul style="list-style-type: none"><li>• Portfolio in Investment Management</li><li>• Types of Portfolio Management</li><li>• Strategic Asset Allocation</li><li>• <b>Cases on Portfolio and Investment Management</b></li></ul>
24 <sup>th</sup> March 2023	Risk Management	<ul style="list-style-type: none"><li>• Introduction to Risk Management</li><li>• Structured method of assessing Financial Risk</li><li>• Nature and Types of Financial Risks</li><li>• Techniques for financial risk measurement and management</li><li>• Institutional and regulatory framework for supervising and monitoring financial risk</li><li>• <b>Cases relate to existing practices of Financial Risk Management.</b></li></ul>

  
Principal

## **Report: One Week Student Development Program on Financial Management**

**Organizers:** Central Institute of Business Management Research and Development, Nagpur In association with Saint Mary's University, Philippines & MSME office of Development Commissioner

**Theme:** Value Addition program of Personal and Behavioral Finance

**Guest Speaker:** Dr. Monaloufel Roasrio F. Jasmin, MPA, LPT, Philippines

**Duration:** 30 hours

**Date:** 20<sup>th</sup> March to 24<sup>th</sup> March 2023

A one week **Value Addition program on the topics Risk and Portfolio Management** was organized by the Central Institute of Business Management Research and Development (CIBMRD) in collaboration with Saint Mary's University, Philippines, and the MSME office of Development Commissioner, was conducted with the objective of providing students with a comprehensive understanding of various aspects of financial management. The program covered an Overview of Financial Markets and introduction to portfolio and investment management.



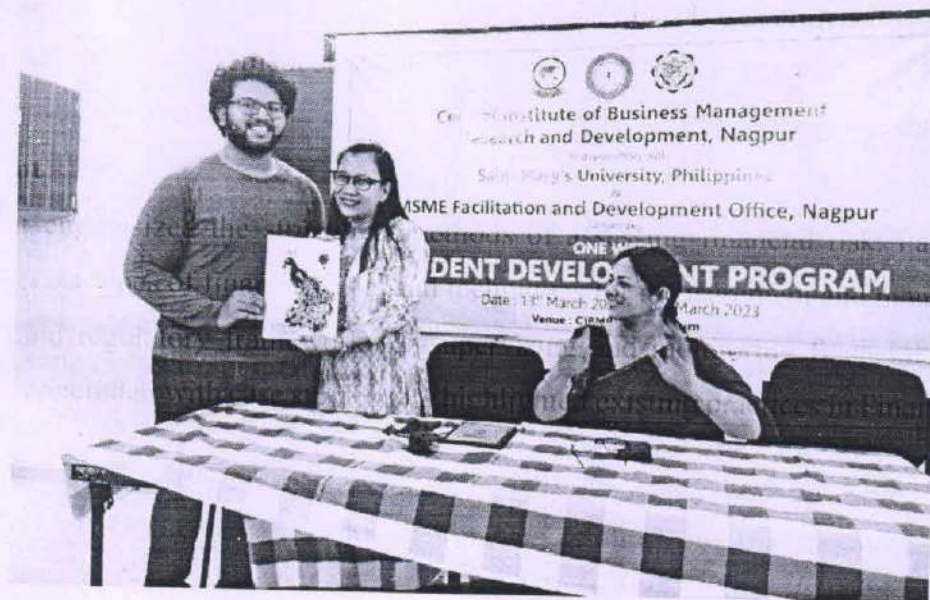


### **Portfolio and Investment Management**

The program kicked off with a focus on Portfolio and Investment Management. Participants were introduced to the concept of investment management, the investment management process, and the principles of successful investing. Various types of portfolio management were discussed, along with the significance of strategic asset allocation. Real-world cases enriched participants' understanding of portfolio management strategies.

### **Risk Management**

Risk Management emphasized the structured methods of assessing financial risk. Participants learned about different types of financial risks and techniques for measurement and management. The institutional and regulatory framework for supervising and monitoring financial risk was explored. The day concluded with case studies that highlighted existing practices in Financial Risk Management.







The one Week Student Development Program on Financial Management (Risk and Portfolio Management) proved to be an enlightening and engaging journey for all participants. By exploring diverse topics within financial management, the program succeeded in equipping students with a holistic understanding of portfolio and investment management, risk management, behavioral finance, financial ethics, and personal financial management. The integration of theoretical concepts with practical case studies ensured that participants could translate their learning into actionable insights.



Principal

Central Institute of Business Management  
Research & Development Nagpur





## Central Institute of Business Management Research & Development (CIBMRD) NAGPUR

Pawanbhumi, Wardha Road, Nagpur - 440 025

Website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in)

# Certificate

This is to certify that

Ms. Kirty Agrawal

has participated in *30 hours Value Addition Program on Risk and Portfolio Management* organized by *Central Institute of Business Management Research and Development, Nagpur* in association with *Saint Mary's University, Philippines and MSME Facilitation and Development Office, Nagpur* from 20<sup>th</sup> March 2023 to 24<sup>th</sup> March 2023.

Dr. Monaloufel Rosario F. Jasmin

SMTI, Phillippines



Dr. Amishi Arora  
Principal

CIBMRD, Nagpur

CIBMRD -MBA  
Payment Voucher

No. :

Dated : 24-Mar-2023

Particulars	Amount
Account : Workshop & Seminars for Students	5,000.00
Through : Cash	
On Account of : Being paid remuneration to faculty Ms. Monaloufel Rasario Jasmin of Saint Mary's University Philippines for engaging a module in finance	
Amount (in words) : Rupee Five Thousand Only	
	₹ 5,000.00

  
Receiver's Signature:

  
Authorised Signatory  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur.




**CIBMRD -MBA**  
**Payment Voucher**

No. :

Dated : 23-Mar-2023

Particulars	Amount
<b>Account :</b> Workshop & Seminars for Students	5,000.00
<b>Through :</b> Cash	
<b>On Account of :</b> Being paid remuneration to faculty Ms. Monaloufel Rasario Jasmin of Saint Mary's University Philippines for engaging a module in finance	
<b>Amount (in words) :</b> Rupee Five Thousand Only	₹ 5,000.00

Receiver's Signature:  


Authorised Signatory  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur,

**CIBMRD -MBA**  
**Payment Voucher**

No. :

Dated : 23-Mar-2023

Particulars	Amount
<b>Account :</b> Workshop & Seminars for Students	<b>5,000.00</b>
	<b>₹ 5,000.00</b>

**Through :**

Cash

**On Account of :**

Being paid remuneration to faculty Ms.  
Monaloufel Rasario Jasmin of Saint Mary's  
University Philippines for engaging a module in  
finance

**Amount (in words) :**

Rupee Five Thousand Only

Receiver's Signature:

Authorised Signatory  
Principal

Central Institute of Business Management  
Research & Development, Nagpur.





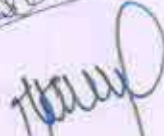



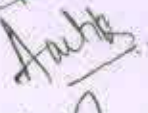

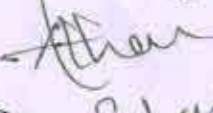
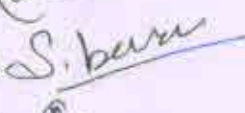


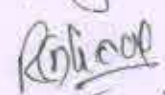
## Circular






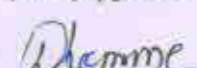
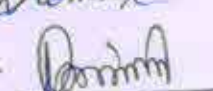
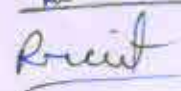
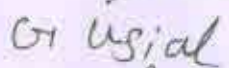

It is hereby notified to all the undersigned that the institute is hosting a workshop on "Cancer Awareness and Protection Program" on 8<sup>th</sup> April 2022 from 12:00 noon to 3:00 pm. Kindly assemble in the board room.

This session would be conducted by an NGO, "Stop Cancer Mission", Nagpur.

  
Dr. Anushi Arora

Principal

Dr. Yogita Sure   
Dr. Ajay Talwekar   
Dr. Ravindra Gharpure   
Dr. Sagar Khursange   
Dr. Anup Suchak   
Dr. Krunal Parekh   
Prof. Aarti Kulkarni   
Prof. Virendra Disawal   
Prof. Athar Ali   
Prof. Sushmita Basu   
Prof. Amit Gaikwad   
Prof. Ram Shegaye   
Prof. Rajendra Chore 

Shri. Sanjay Raut   
Shri. Tejendra Girde -   
Mrs. Sharda Tijare   
Shri. Ashwin Meshram   
Shri. Niraj Kalbande   
Shri. Deepak Dhomne   
Shri. Vishal Bhangre -   
Shri. Rajesh Raut   
Mrs. Sarika Gunjal   
Shri. Purushottam Tawale 

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur

**Central Institute of Business Management Research and Development College, Nagpur**

**Date: 8th April 2022**

**Report on Cancer Awareness and Protection Program**

**Introduction:**

On the auspicious occasion of the 8th of April 2022, Central Institute of Business Management Research and Development College, Nagpur, hosted a commendable event centered around the theme of "Cancer Awareness and Protection Program." The event was conducted in collaboration with the esteemed NGO, "Stop Cancer Mission." The objective of the program was to raise awareness among the teaching and non-teaching staff members of the college regarding the prevention, early detection, and management of cancer.

**Objective of the Program:**

The primary objective of the "Cancer Awareness and Protection Program" organized by "Stop Cancer Mission" at our institute was multifaceted:

1. **Awareness:** To educate the staff members about the various types of cancers, their causes, risk factors, and symptoms. The program aimed to dispel myths and misconceptions surrounding cancer and provide accurate information to promote early detection.
2. **Prevention:** To highlight the importance of lifestyle modifications and preventive measures in reducing the risk of cancer. Emphasis was placed on adopting healthy habits such as maintaining a balanced diet, regular exercise, avoiding tobacco and alcohol, and practicing sun safety.
3. **Early Detection:** To underscore the significance of early detection through screening tests and regular health check-ups. The program aimed to encourage staff members to prioritize their health and seek medical attention promptly if they notice any warning signs or symptoms suggestive of cancer.
4. **Support and Resources:** To provide information about support services, resources, and facilities available for cancer patients and their families. The program aimed to promote a supportive environment and foster a sense of community among staff members to address the challenges associated with cancer diagnosis and treatment.

  
Principal



**Event Highlights:**

The event commenced with an inaugural address by Dr. Amishi Arora, Director, CIBMRD, Nagpur emphasized the pressing need for cancer awareness and underscored the role of educational institutions in promoting health literacy.

The program comprised interactive sessions, informative presentations, and engaging activities designed to captivate the audience and facilitate active participation. Topics covered included common types of cancer, risk factors, preventive measures, screening guidelines, and available treatment options.

Participants had the opportunity to engage in meaningful discussions, share personal experiences, and clarify doubts with the experts present. Additionally, informational pamphlets, brochures, and resource materials were distributed to enhance knowledge retention and facilitate further learning.

The event concluded with a pledge-taking ceremony wherein attendees pledged their commitment to spreading awareness, adopting healthy lifestyles, and supporting individuals affected by cancer in their personal and professional spheres.

**Conclusion:**

The "Cancer Awareness and Protection Program" organized by "Stop Cancer Mission" at Central Institute of Business Management Research and Development College, Nagpur, proved to be an enlightening and empowering experience for all participants. By imparting valuable knowledge, fostering dialogue, and promoting proactive measures, the program succeeded in advancing its objective of raising cancer awareness and instilling a sense of responsibility towards health and well-being among staff members.

We express our heartfelt gratitude to "Stop Cancer Mission" for their invaluable collaboration and commend the dedication and enthusiasm exhibited by all participants in making the event a resounding success.



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Research & Development, Nagpur







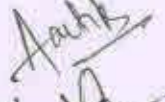

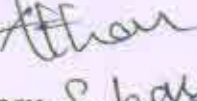


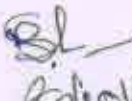
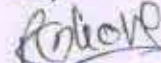
## Circular

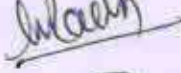
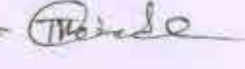








It is hereby notified to all the undersigned that the institute is hosting a workshop on "Importance of Wealth Management" on 9<sup>th</sup> April 2023 from 11:00 am to 2:00 pm. Kindly assemble in the board room.

This session would be conducted by Mr. Chirag Joshi, Branch Manager, Sharekhan Securities Ltd., Nagpur.

  
Dr. Anushi Arora

Principal

Dr. Yogita Sure   
Dr. Ajay Talwekar   
Dr. Ravindra Gharpure   
Dr. Sagar Khursange   
Dr. Anup Suchak   
Dr. Krunal Parekh   
Prof. Aarti Kulkarni   
Prof. Virendra Disawal   
Prof. Athar Ali   
Prof. Sushmita Basu   
Prof. Amit Gaikwad   
Prof. Ram Shegaye   
Prof. Rajendra Chore 

Shri. Sanjay Raut   
Shri. Tejendra Girde -   
Mrs. Sharda Tijare   
Shri. Ashwin Meshram   
Shri. Niraj Kalbande   
Shri. Deepak Dhomne   
Shri. Vishal Bhangе -   
Shri. Rajesh Raut   
Mrs. Sarika Gunjal   
Shri. Purushottam Tawale 

  
Principal





VSPM'S Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT**  
**RESEARCH & DEVELOPMENT**

NAAC Accredited Grade - B+

Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367



Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No.

2<sup>nd</sup> April 2023

To

Mr. Chirag Joshi

Branch Manager,

Sharekhan Securities, Nagpur

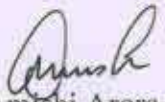
Subject: Invitation for conducting a session on Importance of wealth management.

Respected Sir,

Our institute takes this privilege to extend an invitation to you for conducting a session on "Importance of Wealth Management" on 9<sup>th</sup> April 2023 at 11:00 am. All teaching and non-teaching staff members of our institute would be attending the session.

We look forward for your presence and would greatly appreciate the time you devote to our institute for this program.

Received,  
Chirag Joshi  
2/4/23

  
Dr. Amishi Arora  
Principal

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur



VSPM'S Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT**  
**RESEARCH & DEVELOPMENT**



NAAC Accredited Grade - B+  
Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367

Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No.

9<sup>th</sup> April, 2023

To  
Mr. Chirag Joshi  
Branch Manager,  
Sharekhan Securities, Nagpur.

Subject: Letter of Gratitude

Respected Sir,

We are indeed very much grateful to you for conducting a session on "Importance of Wealth Management" on 9<sup>th</sup> April 2023 at 11:00 am. Your inputs have been very valuable.

We look forward to your continues support in future as well.

Thanking you.

With kind regards

Received  
Chirag Joshi  
9/4/23

  
Dr. Anishi Arora

Principal

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur





Vidya Shikshan Prasarak Mandal's Academy of Higher Education

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,  
RESEARCH & DEVELOPMENT**

Paswanbhurni, Wardha Road, Nagpur-440025 (M.S.) India

Affiliated to Nagpur University and approved by AICTE, New Delhi

**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)  
IIC CALENDER ACTIVITIES FROM ACADEMIC YEAR 2022-23**

Semester 2 Quarter-3 Activity-5

**Workshop on Intellectual Property Rights (IPRs) and IP management for startup on 20<sup>th</sup> April 2023**

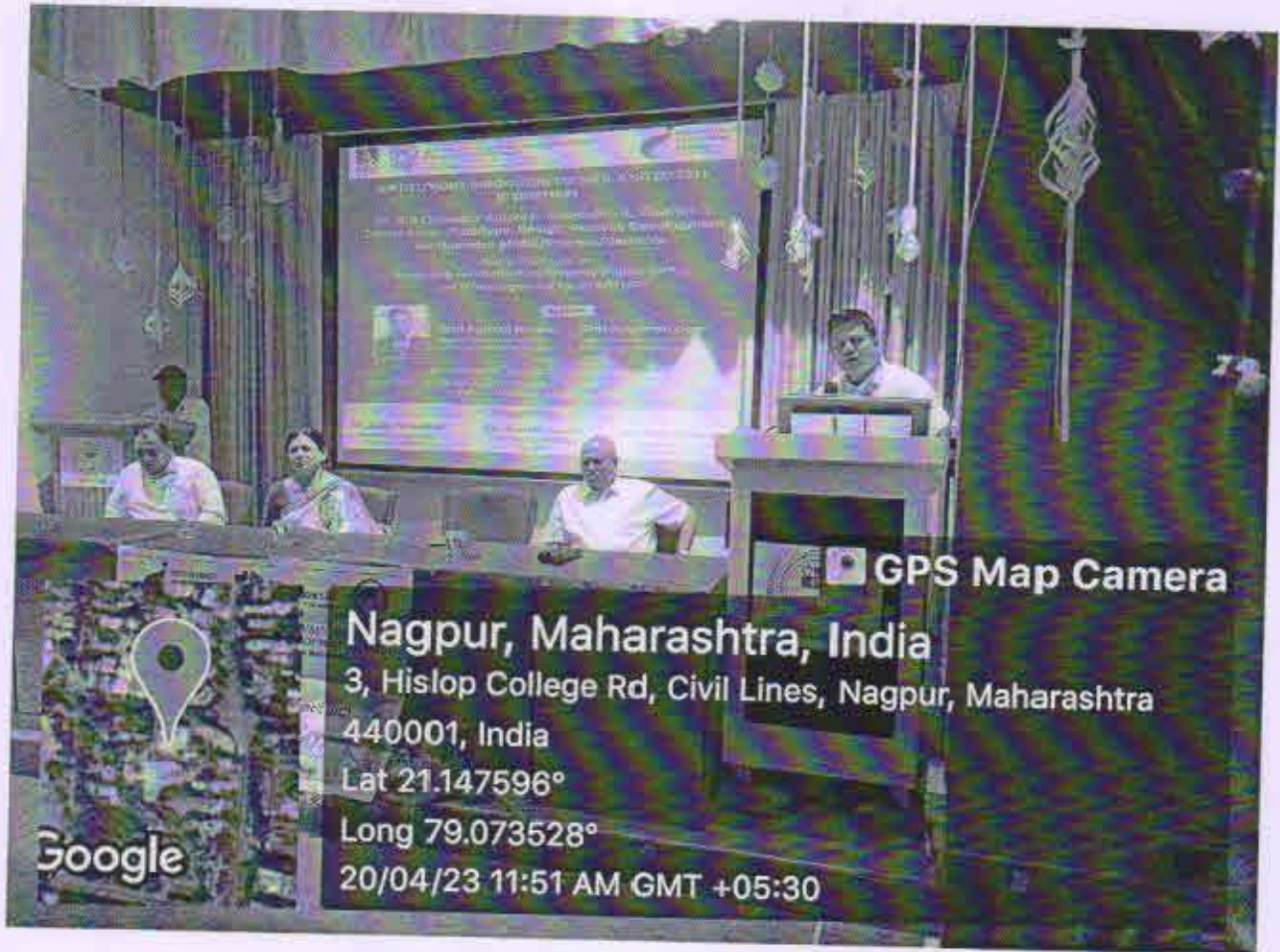
**Thrust area: Prototype, Design, Process Development for Business Model/Process/Services**

THEME	Start-up
ACTIVITY NAME	Workshop on Intellectual Property Rights (IPRs) and IP management for startup
MODE OF CONDUCT	Physical
TIME	One day
MANDATORY/ELECTIVE	Elective
PARTICIPANTS	Students-30 Faculty-8
ONLINE RESOURCE	Venue was RGNIPM, they have not allowed us to take video.
DESCRIPTION	<p>VSPM-AHE CIBMRDs Institution's Innovation Council and ED Cell, Nagpur has organized Workshop on Intellectual Property Rights (IPRs) and IP management for startup 20th April 2023. Session started with introduction of IIC Activity by Dr. Krunal Parekh, IIC Convener, CIBMRD, Nagpur. Further, Dr. Krunal gave introduction of session speaker Mr. Pankaj P. Borkar, Dy. Controller of Patents &amp; Designs, RGNIPM, Nagpur. Objective of this session was to give broad idea about IPR and IP Management for start-up and its importance also by giving idea about process/useful steps for patent filing/getting, IPR approval for any start-up with useful links or information.</p> <p>Further, sir touched upon few important points like Types of Entities, selection of entities, which entities is best for you, related parameters, distributing initial equity, co-founders agreement, other registrations (IPR etc.), checklist to become inventor etc. Aspects of Intellectual Property rights like Trade Marks, Copyright and related rights, Patents, Industrial Design, Geographical Indications, Information Technology and Cyber Crime etc.</p> <p>Also gave example of sharkTank India, students can watch and learn from that also. Lastly, few questions and answers were taken like Important of Vendor agreement, important of IPR in start-up, valuation of startup, how copyrights and trademarks are different etc.</p> <p>All the students and faculty members took active participation. Dr. Krunal Parekh, IIC Convener, CIBMRD proposed vote of thanks.</p>

Dr. Ajay Talwekar

President- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)

Principal  
Central Institute of Business Management  
Research & Development, Nagpur



  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur



**Central Institute of Business Management Research and Development, Nagpur**

**Date: 26th April 2023**

**Report on Workshop: Patents and Intellectual Property Rights**

On the 26th of April 2023, Central Institute of Business Management Research and Development (CIBMRD), Nagpur, organized a workshop on "Intellectual Property Rights." The workshop aimed to provide valuable insights and knowledge to the teaching staff members of CIBMRD regarding patents, intellectual property rights (IPRs), and their significance in academia and industry. The workshop was conducted from 11:00 am to 2:00 pm and was facilitated by Dr. Ushushi Guha.

**Objective of the Workshop:**

The primary objective of the workshop was to enhance the understanding of patents and intellectual property rights among the teaching staff members of CIBMRD. Specific objectives included:

1. **Understanding Patents:** To provide participants with an overview of patents, including their definition, types, and significance in protecting inventions and innovations.
2. **Intellectual Property Rights (IPRs):** To familiarize attendees with various forms of intellectual property rights, including patents, trademarks, copyrights, and trade secrets, and their role in fostering innovation and creativity.
3. **Patent Process and Procedures:** To guide participants through the process of patent application, prosecution, and enforcement, including the documentation and legal requirements involved.
4. **Importance of IPR in Academia and Industry:** To highlight the importance of intellectual property rights in academic research, technology transfer, commercialization, and industry collaboration.

**Workshop Highlights:**

The workshop commenced with an opening address by the organizing committee, welcoming Dr. Ushushi Guha and all participants. Dr. Guha, an expert in the field of patents and intellectual

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur

property rights, delivered an engaging and informative session covering various aspects of the topic.

Key topics covered during the workshop included:

- Introduction to patents and intellectual property rights.
- Types of patents and their eligibility criteria.
- Patent filing process, including documentation and requirements.
- Patent prosecution and enforcement procedures.
- Intellectual property strategies for academia and industry.
- Case studies and examples illustrating the significance of patents in real-world scenarios.

The workshop featured interactive discussions, case studies, and Q&A sessions to facilitate active participation and learning. Participants had the opportunity to clarify doubts, seek guidance on specific issues, and gain practical insights into the application of patents and intellectual property rights in their respective fields.

**Conclusion:**

The workshop on "Patents and Intellectual Property Rights," conducted by Dr. Ushushi Guha, proved to be a valuable and enlightening experience for the teaching staff members of CIBMRD, Nagpur. By enhancing their understanding of patents and intellectual property rights, the workshop contributes to fostering a culture of innovation, research excellence, and legal compliance within the institute.

We extend our sincere appreciation to Dr. Ushushi Guha for sharing his expertise and insights, as well as to all participants for their active engagement and enthusiasm throughout the workshop.



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Central Institute of Business Management  
Research & Development, Nagpur





  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur







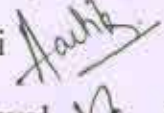
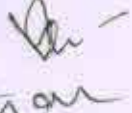
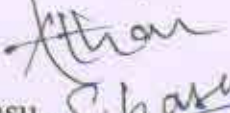
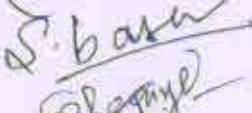
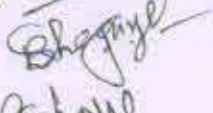
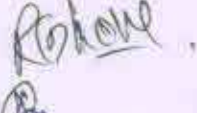

## Circular

It is hereby notified to all the undersigned that the institute is hosting a workshop on "How to write research papers for Scopus" on 1<sup>st</sup> June 2023 from 11:00 am to 5:00 pm. Kindly assemble in the board room.

This session would be conducted by Dr. Ruhi Bhakre, Assistant Professor, DAIMSR, Nagpur.

  
Dr. Amishi Arora

Principal

Dr. Yogita Sure   
Dr. Ajay Talwekar   
Dr. Ravindra Gharpure   
Dr. Sagar Khursange   
Dr. Anup Suchak   
Dr. Krunal Parekh   
Prof. Aarti Kulkarni   
Prof. Virendra Disawal   
Prof. Athar Ali   
Prof. Sushmita Basu   
Prof. Ram Shegaye   
Prof. Rajendra Chore   
Prof. Amit Gaikwad 

  
Principal





VSPM'S Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT**  
**RESEARCH & DEVELOPMENT**

NAAC Accredited Grade - B+

Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367



Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No. MBA/2023/575

25<sup>th</sup> May, 2023

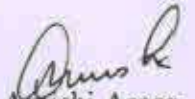
To  
Dr. Ruhi Bhakre  
Associate Professor,  
DAIMSR, Nagpur

Subject: Invitation for conducting a session on How to write research papers for Scopus.

Respected Sir,

Our institute takes this privilege to extend an invitation to you for conducting a session on "How to write research papers for Scopus" on 1<sup>st</sup> June 2023 at 11:00 am. All teaching staff members of our institute would be attending the session.

We look forward for your presence and would greatly appreciate the time you devote to our institute for this program.

  
Dr. Anushi Arora  
Principal

  
Ruhi Bhakre  
25/5/23

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur.



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NAAC Accredited Grade - B+

Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367



Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No. MBA/2023/576

1<sup>st</sup> June, 2023

To

Dr. Ruhi Bhakre

Associate Professor,

DAIMSR, Nagpur.

Subject: Letter of Gratitude

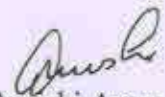
Respected Sir,

We are indeed very much grateful to you for conducting a session on "How to write research papers for Scopus" on 1<sup>st</sup> June 2023 at 11:00 am. Your inputs have been very valuable.

We look forward to your continues support in future as well.

Thanking you.

With kind regards

  
Dr. Amishi Arora  
Principal

  
Ruhi Bhakre  
1/6/23

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur



**Central Institute of Business Management Research and Development, Nagpur**

**Date: 1st June 2023**

**Report on Workshop: How to Write Research Papers for Scopus**

Central Institute of Business Management Research and Development (CIBMRD), Nagpur, organized a workshop focused on "How to Write Research Papers for Scopus." The workshop was conducted by Dr. Ruhi Bhakre, Associate Professor at DAIMSR, Nagpur, and aimed to provide valuable insights and guidance to the teaching staff members of CIBMRD regarding the publication of research papers in Scopus-indexed journals. The workshop took place on the 1st of June 2023 from 11:00 am to 5:00 pm.

**Objective of the Workshop:**

The primary objective of the workshop was to equip attendees with the knowledge, skills, and resources necessary to write and publish high-quality research papers that meet the criteria for inclusion in Scopus-indexed journals. Specific objectives included:

1. **Understanding Scopus:** To provide participants with an overview of Scopus, its significance in the academic community, and the criteria for journal selection and indexing.
2. **Research Paper Writing:** To guide attendees through the process of writing research papers, from identifying research topics and conducting literature reviews to drafting manuscripts and adhering to journal guidelines.
3. **Quality and Impact:** To emphasize the importance of quality research, ethical considerations, and scholarly impact in the publication process. The workshop aimed to empower participants to produce original, rigorous, and impactful research that contributes to their respective fields.
4. **Navigating the Publication Process:** To familiarize participants with the submission and peer-review process involved in publishing research papers in Scopus-indexed journals. The workshop provided practical tips and strategies for overcoming common challenges and increasing the likelihood of manuscript acceptance.

  
Principal

Central Institute of Business Management  
Research & Development, Nagpur

### **Workshop Highlights:**

The workshop commenced with an introductory session, by Dr. Amishi Arora where she welcomed the participants and outlined the agenda for the day. Dr. Ruhi's extensive experience in academia and research provided valuable insights into the intricacies of publishing in Scopus-indexed journals.

Key topics covered during the workshop included:

- Understanding the importance of research impact and visibility.
- Identifying relevant research topics and formulating research questions.
- Conducting effective literature reviews and synthesizing existing research.
- Structuring research papers according to journal guidelines and standards.
- Addressing ethical considerations and avoiding plagiarism.
- Strategies for selecting appropriate journals and navigating the submission process.
- Tips for responding to reviewer comments and revising manuscripts.

The workshop featured interactive discussions, hands-on exercises, and case studies to facilitate active engagement and learning. Participants had the opportunity to receive personalized feedback from Dr. Ruhi and seek clarification on specific aspects of research paper writing and publication.

### **Conclusion:**

The workshop on "How to Write Research Papers for Scopus," conducted by Dr. Ruhi Bhakre, proved to be a valuable and enriching experience for the teaching staff members of CIBMRD, Nagpur. By providing practical guidance and resources for publishing in Scopus-indexed journals, the workshop contributes to enhancing the research productivity and scholarly impact of the institute's faculty members.

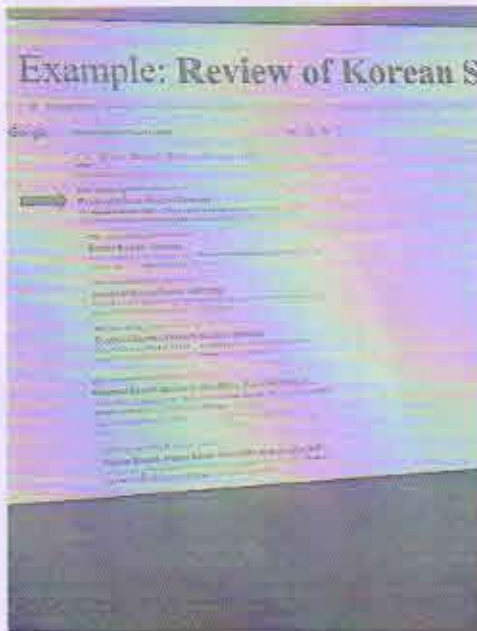
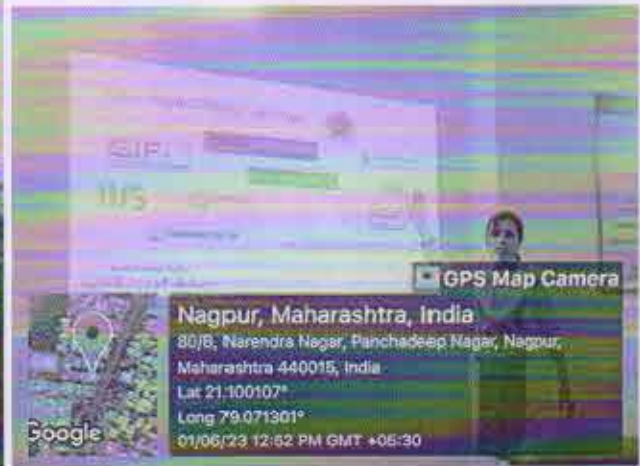
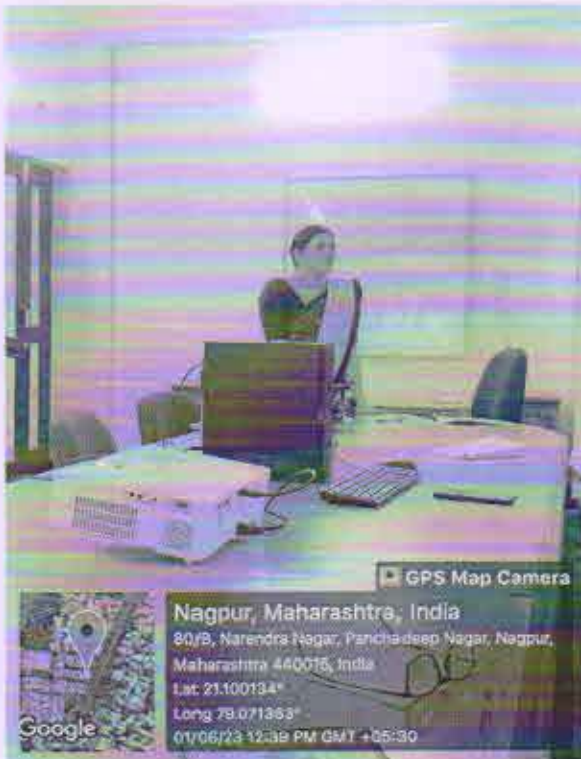
We extend our sincere appreciation to Dr. Ruhi Bhakre for her expertise and leadership in facilitating the workshop, as well as to all participants for their active participation and enthusiasm throughout the event.



Principal

Central Institute of Business Management  
Research & Development, Nagpur





*Anand*  
 Principal  
 Central Institute of Business Management  
 Research & Development, Nagpur

**Central Institute of Business Management Research and Development College, Nagpur**

**Date: 8th April 2022**

**Report on Cancer Awareness and Protection Program**

**Introduction:**

On the auspicious occasion of the 8th of April 2022, Central Institute of Business Management Research and Development College, Nagpur, hosted a commendable event centered around the theme of "Cancer Awareness and Protection Program." The event was conducted in collaboration with the esteemed NGO, "Stop Cancer Mission." The objective of the program was to raise awareness among the teaching and non-teaching staff members of the college regarding the prevention, early detection, and management of cancer.

**Objective of the Program:**

The primary objective of the "Cancer Awareness and Protection Program" organized by "Stop Cancer Mission" at our institute was multifaceted:

1. **Awareness:** To educate the staff members about the various types of cancers, their causes, risk factors, and symptoms. The program aimed to dispel myths and misconceptions surrounding cancer and provide accurate information to promote early detection.
2. **Prevention:** To highlight the importance of lifestyle modifications and preventive measures in reducing the risk of cancer. Emphasis was placed on adopting healthy habits such as maintaining a balanced diet, regular exercise, avoiding tobacco and alcohol, and practicing sun safety.
3. **Early Detection:** To underscore the significance of early detection through screening tests and regular health check-ups. The program aimed to encourage staff members to prioritize their health and seek medical attention promptly if they notice any warning signs or symptoms suggestive of cancer.
4. **Support and Resources:** To provide information about support services, resources, and facilities available for cancer patients and their families. The program aimed to promote a supportive environment and foster a sense of community among staff members to address the challenges associated with cancer diagnosis and treatment.

  
Principal



**Event Highlights:**

The event commenced with an inaugural address by Dr. Amishi Arora, Director, CIBMRD, Nagpur emphasized the pressing need for cancer awareness and underscored the role of educational institutions in promoting health literacy.

The program comprised interactive sessions, informative presentations, and engaging activities designed to captivate the audience and facilitate active participation. Topics covered included common types of cancer, risk factors, preventive measures, screening guidelines, and available treatment options.

Participants had the opportunity to engage in meaningful discussions, share personal experiences, and clarify doubts with the experts present. Additionally, informational pamphlets, brochures, and resource materials were distributed to enhance knowledge retention and facilitate further learning.

The event concluded with a pledge-taking ceremony wherein attendees pledged their commitment to spreading awareness, adopting healthy lifestyles, and supporting individuals affected by cancer in their personal and professional spheres.

**Conclusion:**

The "Cancer Awareness and Protection Program" organized by "Stop Cancer Mission" at Central Institute of Business Management Research and Development College, Nagpur, proved to be an enlightening and empowering experience for all participants. By imparting valuable knowledge, fostering dialogue, and promoting proactive measures, the program succeeded in advancing its objective of raising cancer awareness and instilling a sense of responsibility towards health and well-being among staff members.

We express our heartfelt gratitude to "Stop Cancer Mission" for their invaluable collaboration and commend the dedication and enthusiasm exhibited by all participants in making the event a resounding success.

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur







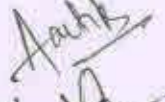

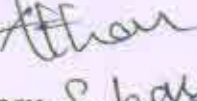


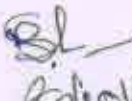
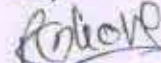
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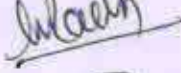
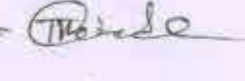


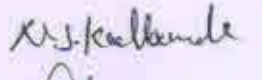
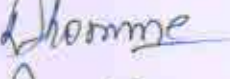
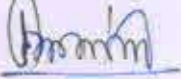
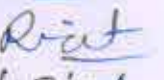


It is hereby notified to all the undersigned that the institute is hosting a workshop on "Importance of Wealth Management" on 9<sup>th</sup> April 2023 from 11:00 am to 2:00 pm. Kindly assemble in the board room.

This session would be conducted by Mr. Chirag Joshi, Branch Manager, Sharekhan Securities Ltd., Nagpur.

  
Dr. Anushi Arora

Principal

Dr. Yogita Sure   
Dr. Ajay Talwekar   
Dr. Ravindra Gharpure   
Dr. Sagar Khursange   
Dr. Anup Suchak   
Dr. Krunal Parekh   
Prof. Aarti Kulkarni   
Prof. Virendra Disawal   
Prof. Athar Ali   
Prof. Sushmita Basu   
Prof. Amit Gaikwad   
Prof. Ram Shegaye   
Prof. Rajendra Chore 

Shri. Sanjay Raut   
Shri. Tejendra Girde -   
Mrs. Sharda Tijare   
Shri. Ashwin Meshram   
Shri. Niraj Kalbande   
Shri. Deepak Dhomne   
Shri. Vishal Bhangе -   
Shri. Rajesh Raut   
Mrs. Sarika Gunjal   
Shri. Purushottam Tawale 

  
Principal





VSPM'S Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT**  
**RESEARCH & DEVELOPMENT**



NAAC Accredited Grade - B+

Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367

Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No.

2<sup>nd</sup> April 2023

To

Mr. Chirag Joshi

Branch Manager,

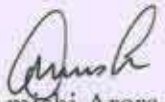
Sharekhan Securities, Nagpur

Subject: Invitation for conducting a session on Importance of wealth management.

Respected Sir,

Our institute takes this privilege to extend an invitation to you for conducting a session on "Importance of Wealth Management" on 9<sup>th</sup> April 2023 at 11:00 am. All teaching and non-teaching staff members of our institute would be attending the session.

We look forward for your presence and would greatly appreciate the time you devote to our institute for this program.

  
Dr. Amishi Arora  
Principal

Received,  
Chirag Joshi  
2/4/23



Principal  
Central Institute of Business Management  
Research & Development Nagpur



VSPM'S Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT**  
**RESEARCH & DEVELOPMENT**



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website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367

Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No.

9<sup>th</sup> April, 2023

To  
Mr. Chirag Joshi  
Branch Manager,  
Sharekhan Securities, Nagpur.

Subject: Letter of Gratitude

Respected Sir,

We are indeed very much grateful to you for conducting a session on "Importance of Wealth Management" on 9<sup>th</sup> April 2023 at 11:00 am. Your inputs have been very valuable.

We look forward to your continues support in future as well.

Thanking you.

With kind regards

Received  
Chirag Joshi  
9/4/23

  
Dr. Anishi Arora

Principal

  
Principal  
Central Institute of Business Management  
Research & Development, Nagpur





Vidya Shikshan Prasarak Mandal's Academy of Higher Education

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,  
RESEARCH & DEVELOPMENT**

Pawarbhurni, Wardha Road, Nagpur-440025 (M.S.) India

Affiliated to Nagpur University and approved by AICTE, New Delhi

**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)  
IIC CALENDER ACTIVITIES FROM ACADEMIC YEAR 2022-23**

Semester 2 Quarter-3 Activity-5

**Workshop on Intellectual Property Rights (IPRs) and IP management for startup on 20<sup>th</sup> April 2023**


**Thrust area: Prototype, Design, Process Development for Business Model/Process/Services**


THEME	Start-up
ACTIVITY NAME	Workshop on Intellectual Property Rights (IPRs) and IP management for startup
MODE OF CONDUCT	Physical
TIME	One day
MANDATORY/ELECTIVE	Elective
PARTICIPANTS	Students-30 Faculty-8
ONLINE RESOURCE	Venue was RGNIPM, they have not allowed us to take video.
DESCRIPTION	<p>VSPM-AHE CIBMRDs Institution's Innovation Council and ED Cell, Nagpur has organized Workshop on Intellectual Property Rights (IPRs) and IP management for startup 20th April 2023. Session started with introduction of IIC Activity by Dr. Krunal Parekh, IIC Convener, CIBMRD, Nagpur. Further, Dr. Krunal gave introduction of session speaker Mr. Pankaj P. Borkar, Dy. Controller of Patents &amp; Designs, RGNIPM, Nagpur. Objective of this session was to give broad idea about IPR and IP Management for start-up and its importance also by giving idea about process/useful steps for patent filing/getting, IPR approval for any start-up with useful links or information.</p> <p>Further, sir touched upon few important points like Types of Entities, selection of entities, which entities is best for you, related parameters, distributing initial equity, co-founders agreement, other registrations (IPR etc.), checklist to become inventor etc. Aspects of Intellectual Property rights like Trade Marks, Copyright and related rights, Patents, Industrial Design, Geographical Indications, Information Technology and Cyber Crime etc.</p> <p>Also gave example of sharkTank India, students can watch and learn from that also. Lastly, few questions and answers were taken like Important of Vendor agreement, important of IPR in start-up, valuation of startup, how copyrights and trademarks are different etc.</p> <p>All the students and faculty members took active participation. Dr. Krunal Parekh, IIC Convener, CIBMRD proposed vote of thanks.</p>

Dr. Ajay Talwekar

President- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)

Principal  
Central Institute of Business Management  
Research & Development, Nagpur

<b>Activity: 4</b>
<b>Name of the activity : Workshop on Universal Human Values</b>
<b>Date of activity : 17/08/2022 to 19/08/2022</b>
<b>Participant count : 38</b>
<b>Coordinator : Dr Ajay Talwekar</b>
<b>Brief Description:</b> A workshop was organized from from 17/8/22 to 19/8/22. In this workshop students were allowed to explore the importance of social and moral values in our life with explaining its role in society and economy. Sessions were conducted by Principal Dr Amishi Arora and NSS Program Officer and UHV Resource person Dr Ajay Talwekar.
 <p><b>Nagpur, Maharashtra, India</b>  80, Narendra Nagar, Badli Kheda, Nagpur, Maharashtra  440025, India  Lat 21.100071°  Long 79.071336°  17/08/22 11:50 AM</p>

<b>Activity: 11</b>
<b>Name of the activity : A workshop on Ethical Business practices and life</b>
<b>Date of activity : 21/11/2022 to 23/11/2022</b>
<b>Participant count : 26</b>
<b>Coordinator : DR AJAY TALWEKAR</b>
<b>Brief Description:</b> A workshop was organized from 21/11/22 to 23/11/22. In this program students were allowed to explore the importance of social and moral values in business with explaining its role in society and economy. Universal Human Values and its importance in educational as well personal life was mainly discussed with them in very lively and friendly sessions. Sessions were conducted by Principal Dr Amishi Arora and NSS Program Officer and UHV explorer Dr Ajay Talwekar.
 <p><b>Nagpur, Maharashtra, India</b>  Plot No.3, Pawanbhoomi, Somalwada Road, Wardha  Rd, Narendra Nagar, Somalwada, Nagpur, Maharashtra  440025, India</p>



Placement Id <placement@cibmrd.edu.in>

1:44 PM (5 minutes ago)

to Nitin

Dear Nitin Dubey Sir,

Greetings from Central Institute of Business Management Research and Development Nagpur (CIBMRD).

First of all I thank you for accepting our invitation to be a Guest Speaker for our Students on the Topic Importance of Internship and Scope in various Domains of Management Specialisation.

It was indeed an excellent session. I am really happy to note that your very first session brought a positive vibe amongst the students.

Many of them were asking me to request you to conduct more sessions like this.

I am sure if you conduct few more sessions like this you can transform all these students to a desired level.

I thank you very much Nitinji for accepting the invitation on such a short notice and give our students the much needed boost.

!! THANKS A LOT !!

Looking forward to many more sessions like this in the future.

Thanking you.


With warm regards,

Vandana Disawal

CRM-CIBMRD

9823164624

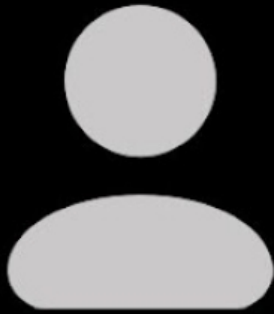



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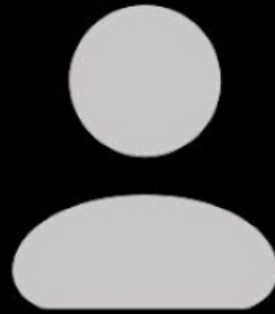
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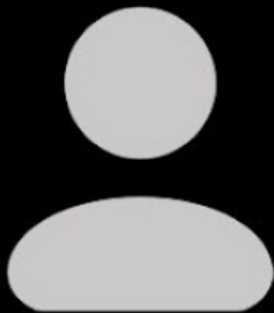
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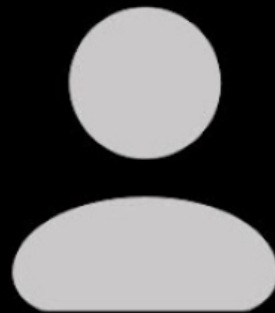
 Swati Harle




 Bharti



 Dr. Krunal Parekh-Cl...



 Vedika Wankhede



Unmute



Start Video



Share



43


Participant:



More






Zoom 

Leave


04:44

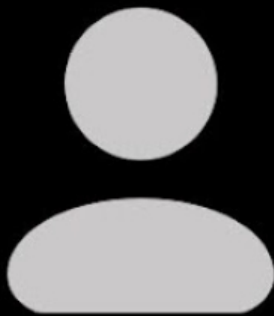
 REC




 Virendra Disawal




 Virendra Disawal



 Yogesh V Malokar



 Dnyanesh Jalamkar



Unmute



Start Video



Share



43

Participant:



More


[Close](#) Participants (43)

- |  |                          |  |  |
|--|--------------------------|--|--|
|  | Dipali                   |  |  |
|  | Dnyanesh Jalamkar        |  |  |
|  | Dr. Krunal Parekh-CIB... |  |  |
|  | Grunashmi                |  |  |
|  | Kajal Bagde              |  |  |
|  | KAJAL SHRIKANT B...      |  |  |
|  | Kalyani Kokse            |  |  |
|  | Kunal More               |  |  |
|  | Manish Bajpeyee          |  |  |
|  | Namrata Sarkar           |  |  |
|  |                          |  |  |

[Invite](#)



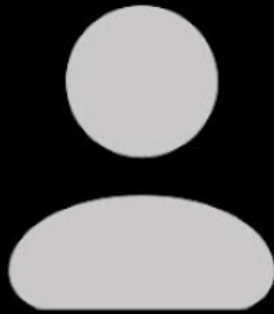



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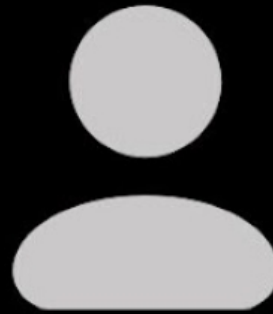
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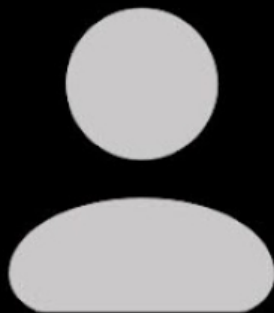
 REC




 Dipali




 Swapnil Keshao patil



 Anurag Jain



 Kajal Bagde



Unmute



Start Video



Share




43

Participant:



More



Zoom 

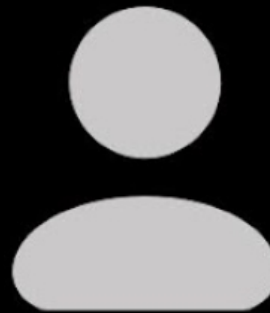
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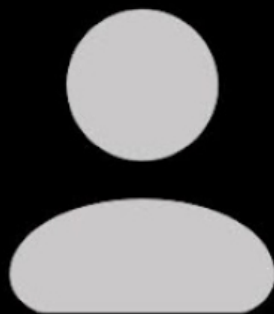
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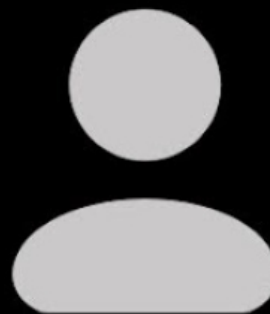
NITIN DUBEY




 Shubhangi manohar



 parimal Dhote



 Ananya Dharpure



Unmute



Start Video



Share



43


Participant:



More



# Close Participants (43)

 Search



Virendra Disawal (me)



Virendra Disa... (Host)



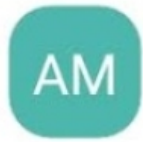
DJ Dnyanesh Jalamkar



NITIN DUBEY



AS Aishwarya Shende



AM Akshay Mahure



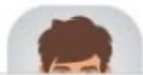
AD Ananya Dharpure



AJ Anurag Jain



AU Aparna Umbarkar



Ashish Mahure



Invite



Zoom

Leave

00:14

REC

# CAREER OBJECTIVE

- AIM OF LIFE
- WHAT TO CHOOSE
- WHY TO CHOOSE



Unmute



Start Video



Share



43

Participant:



More





Vidya Shikshan Prasarak Mandal's Academy of Higher Education

## **CENTRAL INSTITUTE OF BUSINESS MANAGEMENT, RESEARCH & DEVELOPMENT**

Pawanbhumi, Wardha Road, Nagpur - 440025 (MS) India

Affiliated to Nagpur University and approved by AICTE, New Delhi

### **Welcomes**

## **Shri Nitin Dubey**

**Fresher Sourcing Lead  
HCL Technologies, Nagpur**

**Webinar on**



**Internship Opportunities and Scope in various  
Domains of Management Specialisations**

**Date - 30th July, 2022 from 10am onwards**



Placement Id <placement@cibmr.edu.in>

## Invitation as Guest Speaker

2 messages

Placement Id <placement@cibmr.edu.in>  
To: Nitin Dubey <nitin.dubey@hcl.com>

Thu, Jul 28, 2022 at 11:13

Dear Sir,

Greetings from Central Institute of Business Management Research and Development Nagpur (CIBMRD).

As discussed, we are inviting you to participate as Guest Speaker to guide our students in understanding various opportunities available in each domain so as to make the right choice Management Specialisation (MBA/BBA).

Your expert guidance will help the students to get the better and wider view on various specialisation streams viz Marketing Finance, Human Resource, Operation etc and opportunities in each of these domain and clear their doubts/confusion about specialisation and also in opting right internship.

Following is the link to join the meeting -

Time : July 30, 2022 10:00 AM India

Join Zoom Meeting

<https://zoom.us/j/8466525557?pwd=cWsxR2U4bzNzMTM4c3FkK2h2ZWZkZz09>

Request you to acknowledge the receipt of this mail and accept our invitation.

Looking forward to enriching session for our students.

Thanks & Regards,

Virendra Disawal  
CRM-CIBMRD  
9823164624

Nitin Dubey <nitin.dubey@hcl.com>  
To: Placement Id <placement@cibmr.edu.in>

Fri, Jul 29, 2022 at 11:15 AM

Classification: Public

Thanks for your invitation Sir

2024/02/22 15:33





VSPM'S Academy of Higher Education

# CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH & DEVELOPMENT

NAAC Accredited Grade - B+

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website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367



Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

Ref. No. *MMB/883/2023*

*08/02/2023*

To  
**Dr. Rahul Mohare,**  
**Assistant Professor,**  
**Shri Ramdeobaba College of Engineering and Management.**

Sir

On, Behalf of Central Institute of Business Management, Research and Development (CIBMRD), I express my gratitude for conducting 30 Hours training on "Data Mining using R" & 'Data Mining', during Oct. 2022 to Dec 2022 at CIBMRD premise.

The professional fee for the said training program, i.e. Rs.60, 000 (Rupees Sixty Thousand Inc. of GST) has been paid to RCOEM through Cheque, vide Number 163745 on 27<sup>th</sup> January 2023

The program was highly successful and will definitely enrich the participants. We are hopeful that we will continue to be associated in future also.

Regards.

  
**Dr. Amishi Arora**  
**Director-CIBMRD**

*Received*  
*Amish*  
*08/02/23*



Vidya Shikshan Prasarak Mandal's Academy of Higher Education

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,  
RESEARCH & DEVELOPMENT**

Pawanbhumi, Wardha Road, Nagpur - 440025 (MS) India

Affiliated to Nagpur University and approved by AICTE, New Delhi

**CIBMRD's Institution's Innovation Council (IIC) - SELF DRIVEN activities for academic year 2022-23**

**Post Union Budget Analysis & Quiz Competition (Based on union budget 2023)**

**Dated 4<sup>th</sup> February 2023**

Semester 1

Quarter 2

<b>THEME</b>	Entrepreneurship
<b>ACTIVITY NAME</b>	Post Union Budget Analysis & Quiz Competition (Based on union budget 2023)
<b>MODE OF CONDUCT</b>	Offline
<b>TIME</b>	One Day
<b>MANDATORY/ELECTIVE</b>	Self-Driven activity
<b>PARTICIPANTS</b>	Students- 41 Faculties-9, Guest-2
<b>DESCRIPTION</b>	<p>Vidya Shikshan Prasarak Mandal's AHE Central Institute of Business Management, Research &amp; Development, Nagpur IIC Cell in association with Gaurang Insurance Marketing and Value Creation Pvt. Ltd. (GIM), Nagpur organized Post Union Budget Analysis &amp; Quiz Competition (Based on union budget 2023). Dr. Krunal Parekh, Convener-IIC introduces the Resource Person.</p> <p>This year also institute has organised Post Union Budget Analysis 2023 and host Quiz Competition on 4th February 2023. Mr. Sameer Deshpande, Director, Gaurang Insurance Marketing and Value Creation Pvt. Ltd. (GIM), Nagpur was the eminent speaker. Sir share his analysis on key features of union budget and elaborate in detail important points which an individual should know like Saptarishi-07 priorities, inclusive development, infrastructure and investment, Financial sector and fiscal management, tax proposal, Indian economic present condition and expected future, Importance of Savings and Investment etc.</p> <p>Cash prize distributed to all the winners:</p> <p>Kirti Agrawal, BBA Sem-6, 3rd Year secure 1st Prize, Akanksha Balvir, MBA Sem-1, 1st Year secure 2nd Prize and Dikshant Shambharkar, MBA Sem-3, 2nd Year secure 3rd Prize.</p> <p>At the end quiz competition were held and top 3 winners of Quiz Competition (Based on union budget 2023) were awarded with cash prize.</p> <p>Dr. Amishi Arora, Principal, CIBMRD congratulated her team for the success of the conference. Dr. Krunal Parekh was the Event coordinator.</p>

**Dr. Krunal Parekh,**  
Convener- Institution's Innovation Council (IIC),  
CIBMRD, Nagpur (M.S.)





Vidya Shikshan Prasarak Mandal's Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,  
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 Pawanhumi, Wardha Road, Nagpur - 440025(MS) India  
 Affiliated to Nagpur University and Approved by AICTE, New Delhi



VSPM-AHE's  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,  
 RESEARCH AND DEVELOPMENT, NAGPUR, MAHARASHTRA**  
 Affiliated to RTM Nagpur University, Nagpur and Approved by AICTE, New Delhi  
 (NAAC Accredited B+ Grade)  
 in association with  
**Gaurang Insurance Marketing & Value Creation PVT. LTD.**  
*is Organising*

**UNDERSTANDING BUDGET 2023**

**Topic :** Post Union Budget Analysis 2023 & Quiz Competition  
*(e-certificate will be given to all the participants)*

**Speaker** >>>

**Mr. Sameer Deshpande**  
 Director,  
 Gaurang Insurance Marketing  
 & Value Creation PVT. LTD, Nagpur

**Quiz Competition Prizes.**

1st Rs.3000	2nd Rs.2000	3rd Rs.1000
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**Date :** Saturday, 4<sup>th</sup> Feb 2023 **Time :** 11:30 am  
**Venue :** Ground floor Auditorium, CIBMRD,  
 Nagpur

**Organizers**  
**Dr. Amishi Arora**  
 Principal, CIBMRD, Nagpur  
**Dr. Krunal Parekh**  
 Coordinator - Budget Analysis, CIBMRD, Nagpur

**Students coordinators**  
 • Samiksha Deshpande • Pranali Parshurame  
 • Manisha Dhanke • Ruchika Dhokne  
 • Tanmay Chopade



Video Link-<https://youtu.be/TFK2bduh1kM>

V.S.P.M. Academy of Higher Education

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT  
RESEARCH & DEVELOPMENT**

Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
Website : www.cibmrd.edu.in / E-mail : cibmrd@gmail.com



Recogd. By AICTE, DTE Code : MB4110  
Affiliated to Nagpur University

Phone : 2289913, 2292367  
Fax : 0712 - 2289913

Ref. No. : MBA / CIBMRD / 653

Date: 08/12/2022

To  
Dr. Madhuri Zade  
Asst. Professor-Sociology  
Dr. Ambedkar College of Social Work  
Wardha

**Subject:** Invitation as resource person for Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013


Central Institute of Business Management Research & Development is running an MBA & BBA program under the aegis of R.T.M. Nagpur University. As per the directions from AICTE the program on Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 is being organised by CIBMRD on 9<sup>th</sup> December 2022 at 2.00 pm.

In view of the above, we invite you as the resource person to address our students & faculties on this topic.

Kindly accept our invitation and confirm by reverting through mail.

Thanking you.

Warm regards

  
Dr. Anishi Arora,  
Director







VSPM'S Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT**  
**RESEARCH & DEVELOPMENT**

NAAC Accredited Grade - B+

Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
website : [www.cibmrd.edu.in](http://www.cibmrd.edu.in) / E-mail : [cibmrd@gmail.com](mailto:cibmrd@gmail.com)  
Phone : (0712) 2289913, 2292367



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Ref. No.

To

Mrs. Shivani Dani Wakhare  
Founder Director Money Bee Institute,  
Nagpur

**Subject:** Invitation as a Speaker

Central Institute of Business Management Research & Development is running an MBA & BBA program under the aegis of R.T.M. Nagpur University. We would like to invite you to address our students as a part of the Y 20 series on the topic **Youth involvement in Democracy and Governance** on 12<sup>th</sup> May 2023 at 11.30am.

Kindly accept our invitation and grace the occasion with your presence.

Thanking you.

Warm regards

  
Dr. Amishi Arora,  
Director

**Central Institute of Business Management Research &  
Development, Pawanbhumi, Nagpur**

**YOUTH INVOLVEMENT IN DEMOCRACY AND GOVERNANCE AS A PART OF THE  
Y20 SERIES**

**Dated 12<sup>TH</sup> MAY 2023**

**Attendance Sheet**

Sr. No.	Name	Phone Number	Class/Section	Signature
1	Yogesh D. Nagpure		MBA 1 <sup>st</sup> year	Yogesh
2	Kunal V. Belpande		MBA 1 <sup>st</sup> year	Kunal
3	Mayur V. Shinde		MBA 1 <sup>st</sup> yr	Shinde
4	Devanshu Rakhunde		MBA 1 <sup>st</sup> yr	Devanshu
5	Nayan N. Khobargude		BBA sem-II	NKhobargude
6	Vedant N. Mohitape		BBA sem II	Vedant
7	Chaitanya D. Deshmukh		BBA sem II	Chaitanya
8	Soham A. Bisenwar		BBA sem II	Bisenwar
9	Ayush Kumar Ropchandani		BBA Sem II	Ayush
10	Nish. Rajulal Meshram		BBA 1 <sup>st</sup> Year	Nish
11	Ridhi. Mohan. Warchhewar		MBA 1 <sup>st</sup> yr	Ridhi
12	Krutika S. Gadam		MBA 1 <sup>st</sup> yr	Krutika
13	Pooja H. Duseel		MBA 1 <sup>st</sup> year	Duseel
14	Vaishnavi mahure		MBA 1 <sup>st</sup> yr	Vaishnavi
15	Shafiq R. Varkhi		MBA 1 <sup>st</sup> yr	S. Varkhi
16	Shreuti yadau		MBA 1 <sup>st</sup> yr	S. No. yadau
17	Nayana Bansod		MBA 1 <sup>st</sup>	NBansod
18	Ruchika Dhokane		MBA 1 <sup>st</sup>	Ruchika
19	Devanshi Chaudhary		BBA III	Devanshi
20	Shad T. Sheikh		BBA 1 <sup>st</sup> year	Shad



Sr. No.	Name	Phone Number	Class/Section	Signature
21	Monika H. Jutma		BBA 1 <sup>st</sup> year	
22	Kavita Umbarkar		BBA 1 <sup>st</sup> year	
23	Nida Khan		BBA 1 <sup>st</sup> year	
24	Ankita Lokkare		BBA 1 <sup>st</sup> year	
25	Jneha Mishra		BBA 1 <sup>st</sup> year	
26	Sampiksha Deshpande		MBA 1 <sup>st</sup> year	
27	Smrutika Mahaiskey		MBA 1 <sup>st</sup> year	
28	Ruchika Dhokne		MBA 1 <sup>st</sup> year	
29	Ruchika Helkad		MBA 1 <sup>st</sup> year	
30	Aakansha Balvise		MBA 1 <sup>st</sup> year	
31	Akanksha Goswami		BBA 3 <sup>rd</sup> year	
32	Anushka Gajbhilje		BBA 3 <sup>rd</sup> year	
33	Khushboo Sulama		MBA 1 <sup>st</sup> year	
34	Sakshi Dhote		MBA 2 <sup>nd</sup> year	
35	Dharna Pachade		MBA 2 <sup>nd</sup> year	
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**Central Institute of Business  
Management Research & Development,  
Nagpur, India**



## **Certificate of Appreciation**

*Dr. Harrison T. Villanueva*

Department Head, Business and Office Administration and Entrepreneurship and  
Faculty, School of Graduate Studies, Saint Mary's University of Bayombong.

For his valuable inputs as Guest Lecturer on 'Service Marketing' for MBA sem-IV  
students on 4<sup>th</sup> & 6<sup>th</sup> May 2023 at Central institute of Business Management  
Research & Development, Nagpur, India via Google Meet.

**DR. Amishi Arora**  
Director, CIBMRD.





## The Services Marketing Mix Framework

- Adds three new Ps to the four Ps of the traditional marketing mix:
  - *Participants* are all people, whether customers and workers, who are involved in the service production.
  - *Physical evidence* means the service environment and other tangible aspects of the service that facilitate or communicate the nature of the service.
  - *Process of service assembly* refers to the procedures and flow of activities that contribute to the delivery of the service.
- It suggests that marketing a service involves more considerations than marketing a good.


Harrison is presenting




Harrison




Bhagyas...



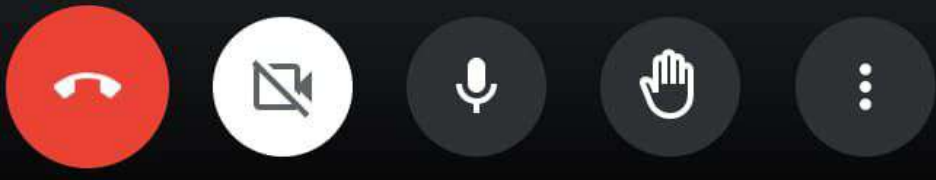
You

Yogesh Malokar joined



Kunal

10 others



**SAINT MARY'S UNIVERSITY**  
*Bayombong, Nueva Vizcaya, Philippines*  
**SCHOOL OF GRADUATE STUDIES**

*awards this*

# CERTIFICATE OF APPRECIATION

*to*

## DR. AMISHI D. ARORA

**Principal, Central Institute of Business Management, Research & Development (CIBMRD), India**

for her invaluable inputs as Visiting Guest Lecturer for the course, Strategic Management under the **MASTERS in BUSINESS ADMINISTRATION (MBA)** program, on the Second Semester of AY 2022-2023, held on May 13, 2023 at Saint Mary's University, Bayombong, Nueva Vizcaya via ZOOM.



*Regina D. Ramel*  
**DR. REGINA D. RAMEL, CPA**  
*Dean, School of Graduate Studies*



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Amishi Arora  
Marvin Tucay

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